

# Scaling Digital Health in India

Driving Collaboration, Innovation & Impact



# **About NATHEALTH**



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NATHEALTH is India's apex healthcare federation and a unifying platform for all healthcare stakeholders—from providers and payers to technology enablers and innovators. Since its inception in 2012, NATHEALTH has worked to bridge systemic gaps in healthcare by fostering collaboration, influencing policy, and driving innovation.

We are committed to creating a resilient, inclusive, and digitally empowered healthcare ecosystem. As a trusted partner to the Government of India, global foundations, and the private sector, NATHEALTH has established itself as the voice of India's health system transformation.

# **Our Core Objectives:**

- Strengthen the healthcare delivery infrastructure
- Promote digital innovation and interoperability
- Improve access to quality care, especially in underserved areas
- Facilitate capacity building and skilling initiatives
- Advocate for policy reforms and long-term healthcare investment

# The Digital Health Master Class (DHMC)

Digital transformation is no longer optional—it is essential. The Digital Health Master Class (DHMC) initiative was launched to empower small and mid-sized healthcare providers—especially in Tier 2 and Tier 3 cities—with the skills and knowledge needed to embrace digital health solutions effectively and sustainably.

To democratize digital healthcare by equipping 30,000 providers across India with the tools, training, and ecosystem support required to adopt and implement digital systems in alignment with national priorities like the Ayushman Bharat Digital Mission (ABDM).

# **Why This Matters:**

- Many small healthcare providers lack the resources or technical know-how to go digital.
- Digital adoption is critical to improving patient outcomes, enhancing efficiency, and meeting regulatory compliance.
- The DHMC serves as a steppingstone to future-ready healthcare, bridging the gap between awareness and implementation.



# **DHMC Pillars of Impact:**

- Capacity Building: Training frontline staff, administrators, and leadership
- **Ecosystem Enablement:** Connecting providers with technology vendors and consultants
- Policy Alignment: Educating stakeholders on ABDM standards and compliance
- Community Building: Creating a peer-led network of Digital Health Champions
- Scalability: Using data to scale successful models to new geographies

# Current Partners – Proven Collaborations, Powerful Results

## **Our Network of Trusted Implementation Partners**

To bring the Digital Health Master Class (DHMC) to life, we have collaborated with respected organizations that share our vision of enabling small and mid-sized healthcare providers through digital transformation.

Together, we've created a proven, scalable model for impactful training across India.



#### MedLern

A leading digital learning platform dedicated to healthcare, MedLern has played a pivotal role in designing and delivering contextual, healthcare-focused digital training.



# Quality Council of India (QCI)

An autonomous body under the Ministry of Commerce and Industry, QCI is a national authority on accreditation and quality standards. Their involvement has ensured that DHMC remains aligned with key national healthcare frameworks.



#### **Tech Mahindra Foundation**

The CSR arm of Tech Mahindra, Tech Mahindra Foundation has supported DHMC through its vast experience in skilling, education, and health-related CSR initiatives.

## **What We've Achieved Together**

- Trained **592 healthcare providers** across **11 Tier 2–3 cities** through Digital Health Masterclasses
- Built a growing digital health community of early adopters and regional champions
- Deployed a dedicated pool of master trainers to lead structured, highimpact capacity-building sessions.
- Recognized by the **National Health Authority (NHA)** and engaged to provide handholding support for hospital onboarding to the **National Health Claim Exchange (NHCX)**

# The Road Ahead – Scaling Impact

NATHEALTH's vision is ambitious, scalable, and driven by need on the ground. Here's where we're headed:

#### **Our DHMC Vision for FY 2025-26**

- Expand to 100+ cities across all regions of India, including underserved Tier 3 and Tier 4 towns.
- Train 30,000+ healthcare providers in adopting digital health practices, with structured hands-on training.
- Create a national network of 5,000 Digital Health Champions—local leaders who will sustain digital transformation.
- Enable end-to-end ABDM compliance for providers through awareness, training, and implementation support.
- Build a robust monitoring and impact evaluation framework to ensure quality, learning, and improvement.



Empowering Tier 2-3 healthcare providers through digital transformation



NATHEALTH invites mission-aligned organizations to collaborate in scaling the Digital Health Master Class. Whether you're an implementer, funder, enabler, or healthcare network—there's a role for you in transforming India's digital health landscape.

# **For Implementation Partners**

Training organizations, academic institutions, and healthcare consultants can play a lead role in conducting Digital Health Master Classes across India.

#### **Opportunities:**

- Deliver hands-on digital health training in Tier 2–3 cities
- Use NATHEALTH's standardized toolkits and curriculum
- Expand your regional presence and impact footprint
- Receive partner certification and national visibility

## **For CSR Support**

Corporates and foundations can support DHMC as part of their CSR programs, focusing on digital inclusion, health system strengthening, and skilling.

## **Opportunities:**

- Fund training sessions, toolkits, and digital resources
- Receive impact reports and storytelling assets
- Leverage co-branding across events, media, and reports
- Align with national healthcare and Digital India priorities

## For Healthcare Organizations and Associations

Associations, hospital networks, and federations can bring DHMC sessions to their members and strengthen digital preparedness.

#### **Opportunities:**

- Host city-level training for your member providers
- Promote ABDM readiness and compliance
- Build reputation as a forward-thinking, enabling body
- Offer exclusive value-add for your healthcare network

## **For Digital Platforms and System Integrators**

Health tech startups, EMR providers, and HIS vendors can collaborate to support providers in their digital journey through training and tools.

#### **Opportunities:**

- Demonstrate your solutions during masterclass sessions
- Support providers in real-world implementation
- Get recognized as part of the national ABDM ecosystem
- Build trust and relationships with provider networks

#### **For Clinical Partners**

Hospitals, clinics, and healthcare institutions can contribute knowledge and mentorship to help smaller providers embrace digital care models.

## **Opportunities:**

- Offer case studies and implementation experience
- Support peer-to-peer learning and mentorship
- Collaborate on specialized modules (e.g., telehealth, diagnostics)
- Champion digital transformation in clinical settings



# Let's Build the Digital Backbone of Indian Healthcare—Together

We invite passionate, capable organizations to join us in scaling one of India's most impactful healthcare transformation initiatives. Your expertise + our platform = nationwide digital readiness.

Be part of a movement. Be a force for good. Be a NATHEALTH Implementation Partner.





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