

EASTERN REGION ROADSHOW SILIGURI

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Overview of the Eastern Region Roadshow: Siliguri Dialogue



NATHEALTH orchestrated the Siliguri Roundtable as a crucial segment of its Eastern Region Roadshow in West Bengal, focusing on the theme "Healthcare Priorities of Siliguri and the Way Forward." The event served as a pivotal platform for fostering dialogue and collaboration among diverse healthcare stakeholders, encompassing organizations like Medica Hospital, Neotia Getwel Multispecialty Hospitals, Health Club, Kins Hospital, Maharaja Agrasen Hospital, Shree Pacetronix Ltd, Reddy Healthcare Pvt. Ltd., and Balaji Healthcare. The overarching objective was to facilitate discussions aimed at enhancing healthcare services in Siliguri and North Bengal.

The event brought together a diverse array of healthcare organizations, each playing a vital role in contributing to the discourse on healthcare priorities. Representatives from prominent institutions, including Medica Hospital, Neotia Getwel Multispecialty Hospitals, Kins Hospital, and Maharaja Agrasen Hospital, participated in the roundtable discussions. Additionally, the presence of organizations like Shree Pacetronix Ltd, Reddy Healthcare Pvt. Ltd., and Balaji Healthcare underscored the inclusivity of the dialogue, encompassing various facets of the healthcare sector.

The Siliguri Roundtable delved into critical areas of concern within the healthcare landscape, aligning with the broader theme of "Healthcare Priorities of Siliguri and the Way Forward." The discussions revolved around unlocking new hospital infrastructure capacity through Public-Private Partnerships (PPPs), reimagining healthcare services delivery in Tier 2-4 cities, and providing updates on current PPP

models in the region. The event also featured an interactive session with industry leaders, focusing on collaborative opportunities and addressing challenges related to ease of doing business, compliance rationalization, private sector concerns in PPP, and talent and manpower issues in Tier 2-4 cities.

Possible collaboration areas between NATHEALTH & the West Bengal healthcare stakeholders

Exploration of World-Class PPP Models: NATHEALTH and West Bengal healthcare stakeholders can collaborate to implement globally successful Public-Private Partnership models, drawing insights from other regions to enhance the viability of healthcare policies.

Knowledge Exchange and Learning: Facilitate knowledge exchange sessions to share insights and experiences, with a focus on learning from successful PPP implementations globally, informing strategies and approaches in West Bengal.

Addressing Challenges in Healthcare Delivery: Collaborative efforts to target challenges related to demand and talent management, working jointly to enhance affordability and availability of healthcare services in the region.

Promoting Awareness and Information Dissemination: Joint campaigns to raise awareness about existing PPP schemes, addressing the lack of information among stakeholders about available healthcare initiatives in West Bengal.

Overcoming Compliance Roadblocks: NATHEALTH and stakeholders to advocate for the rationalization of compliances and regulatory processes, identifying and resolving roadblocks hindering efficient healthcare service delivery.

Advocacy for Effective Payment Modes: Promotion of discussions on suitable and sustainable payment modes for PPPs, advocating for transparent and efficient payment mechanisms to ensure the success of healthcare PPPs in West Bengal.

Tackling Talent Shortages: Collaborative efforts to address acute shortages in medical professionals, technicians, and allied healthcare staff, exploring strategies to attract and retain talent in Tier 2-4 cities.

Strategic Financing and Investment: NATHEALTH and stakeholders can jointly explore financing options to overcome challenges related to high capital expenditure and operational costs, attracting investments and ensuring a clear return on investment.

Promoting Ease of Doing Business: Collaboration to enhance the ease of doing business in the healthcare sector, advocating for streamlined processes, online platforms, and supportive policies to encourage private sector participation in West Bengal.

Facilitating Collaborative Opportunities: Continued efforts to identify and promote collaborative opportunities among healthcare stakeholders, fostering a collaborative ecosystem for mutual benefit and advancement of healthcare services in West Bengal.

The Way Forward

Looking ahead, the Siliguri Roundtable paved the way for constructive outcomes and collaborative initiatives. The focus on unlocking new hospital infrastructure capacity, particularly in Tier 2-4 cities, acknowledged the critical national need for enhanced healthcare services accessibility. The challenges discussed, including the unit economics of PPPs, demand uncertainty, talent shortages, and financing complexities, set the stage for comprehensive strategies and solutions. Bengal's status as a healthcare investment hub, as highlighted in the event, showcased the state's commitment to creating an enabling environment for healthcare advancements.

The collaboration between NATHEALTH and various healthcare stakeholders signifies a collective effort to address the identified challenges. NATHEALTH's role in facilitating knowledge exchange, advocating for effective PPP models, and promoting best practices from other regions was evident throughout the event. The interactive session with industry leaders emphasized the importance of collaborative opportunities and initiatives to streamline healthcare services, enhance ease of doing business, and overcome compliance hurdles.

In conclusion, the Siliguri Roundtable served as a catalyst for transformative discussions, encouraging a united front in addressing the healthcare priorities of the region. The event not only provided a platform for sharing insights and experiences but also laid the foundation for future collaborations that can shape the healthcare landscape in Siliguri and North Bengal. As healthcare stakeholders continue to work in tandem, guided by the outcomes of this dialogue, the event holds promise for tangible improvements in healthcare accessibility, infrastructure, and services in the region.

A glimpse of the event proceedings



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Healthcare Federation of India (NATHEALTH)

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