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# **GUWAHATI** **ROADSHOW**

September 29, 2023

Healthcare Priorities of the State  
of Assam and the way forward

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# Foreword

It gives me great pleasure to introduce this comprehensive report that documents the impactful deliberations of the event on 29 September 2023. The roadshow - Exploring Healthcare Potentials of Assam - organised by NATHEALTH in collaboration with Northeast Desk of Invest India, marked a significant milestone as the first healthcare-focused roadshow in the state. It had been a collaborative endeavour, bringing together senior government officials, healthcare providers, dedicated healthcare professionals, industry experts, startup hubs, and other stakeholders to explore the healthcare landscape, identify needs, and access opportunities for investment.

Health is a precious asset that transcends all boundaries, touching every aspect of our lives. The state of Assam has exhibited remarkable progress in improving the healthcare sector. The number of medical colleges in the state has increased exponentially from mere three to thirteen in last ten years. Notably, the state not only effectively tackled the challenges of COVID-19, but also leveraged the public-private-partnerships, academia collaborations in recent years in order to provide cutting-edge healthcare facilities to the people.

The roadshow provided the platform for the state government officials to highlight its achievements, outline government incentives and supports, and articulate the vision for the sector. It is crucial to attract investment in Pharma, MedTech, Technical Skilling, Telemedicine, Super-speciality, Nursing etc. for further development.

The interactive session witnessed active participation from various leading organizations of the state that pointed out both the challenges and the investment prospects in emerging segments within the sector. The forthcoming Whitepaper by ADL is anticipated to outline opportunities for advancing affordable healthcare in the state.

I extend my heartfelt gratitude to every stakeholder involved, particularly NATHEALTH, whose contributions were instrumental in the success of this roadshow. May this report serve as an impetus for continued collaboration, addressing supply chain gaps, and strengthening the ecosystem by attracting investments towards a healthier and more robust future for the state.

**Dr. Geetima Das Krishna**

Head, North East Desk

Invest India



**The Eastern Region Roadshow: Assam Dialogue - Healthcare Priorities of the State of Assam and the Way Forward** was an event held by NATHEALTH in collaboration with Invest India on September 29, 2023, at Vivanta, Guwahati, Assam. NATHEALTH is also thankful to Association of Healthcare Providers (India) AHPI - North-East Chapter, which lent its support towards the event. The event brought together key stakeholders and experts to address crucial topics related to the state's development and industrial growth. The main areas of discussion included investible opportunities in Assam, strategies for improving industrial infrastructure in the region, and the collaborative initiatives in the healthcare sector.

The Roadshow was not just a platform for discussion, but a catalyst for change. It aimed to bridge the gap between vision and execution, drawing on the collective wisdom and experiences of those present to chart a clear path forward. It sought to align private and public sectors, leverage the investible opportunities in Assam, strengthen the industrial infrastructure, and prioritize healthcare initiatives, all with the overarching goal of propelling Assam into a prosperous future.

A key highlight of the event was the presence of esteemed dignitaries who shared their insights and expertise, like: Dr. Siddharth Singh, IAS, Commissioner & Secretary Government of Assam, Medical Education & Research Department cum Project Director; Dr. Lakshmanan S, IAS Secretary Industry, Commerce & PE Department, Government of Assam; Mr. Manvendra Pratap Singh, IAS; and Dr. Geetima Das Krishna, Head of Northeast Desk-Invest India.

The event was moderated by Mr. Brajesh Singh, President - India, Arthur D Little. It encompassed an open forum to engage in discussions about healthcare challenges.



## Key Takeaways

**Investment opportunities in Assam:** Assam's potential in the healthcare sector has long been recognized as a valuable asset, and this discussion aimed to delve into the various investment opportunities the state had to offer. By exploring these opportunities, the event sought to create a roadmap for attracting investments that would not only benefit the state but also stimulate economic growth in the entire region.

**Infrastructure development in North-east:** The development of industrial infrastructure is a cornerstone for economic growth. Assam and the North-eastern region at large have seen significant improvements in recent years. The event aimed to take stock of these developments and discuss strategies to transform the north-east into a preferred destination for industries, thus creating jobs, fostering innovation, and boosting the local economy.

**Public and private collaboration in the health sector:** Healthcare is a sector of paramount importance, and this dialogue centered on collaborative opportunities and initiatives in this field. It provided a platform for experts to discuss how public and private entities could work together to address healthcare priorities, improve accessibility, and enhance healthcare services for the people of Assam and the entire north-east.

**Strengthening startup ecosystem:** The event discussed about encouraging the establishment of more biotech parks and incubation facilities, similar to Guwahati Biotech Park, to provide startups with the necessary support and infrastructure. Including not only space, but also mentorship and access to investors.

**Technology transfer from academia:** Encouraging collaboration between academic institutions, especially IITs, and startups to facilitate the transfer of cutting-edge research and technologies into market-ready healthcare products. This could include grants or incentives for academic-industry partnerships.

**North-east healthcare hub:** Position Assam as a central hub for innovation in healthcare for the entire North-east region. This includes facilitating the flow of innovative healthcare products and services within the region by removing regulatory and logistical barriers.

**Integration of wellness and traditional medicine:** The integration of traditional Indian systems of medicine, such as Ayurveda and Yoga, into the healthcare model was highlighted. These approaches have the potential to reduce healthcare expenses and promote well-being.

**Prospects for medical tourism:** The region, particularly Assam, has the potential to attract domestic and international tourists seeking wellness and medical services. Developments in infrastructure and medical tourism are underway, fostering the growth of the healthcare sector in the North-east.



# Look-East White Paper Announcement

The roadshow announced a white paper titled 'Assam – A Leading State Anchoring a Look-East Policy for Healthcare'. A joint effort by Arthur D. Little and NATHEALTH, the whitepaper will highlight that the unique demographics of the North-eastern and Eastern states of India offer accelerated development opportunities for the region. These states can efficiently serve the diverse population's pressing need for affordable and advanced healthcare, aided by improved connectivity and infrastructure.

The paper will emphasize the substantial potential for the healthcare sector, driven by both public and private players, to prevent migration and develop advanced healthcare facilities in the North-East. This strategic shift can reduce the economic burden on the states, fostering incremental economic growth. The report shall include information gathered from various stakeholders, who have identified top priorities to drive healthcare sector growth, ultimately presenting a matrix of opportunities for the region.

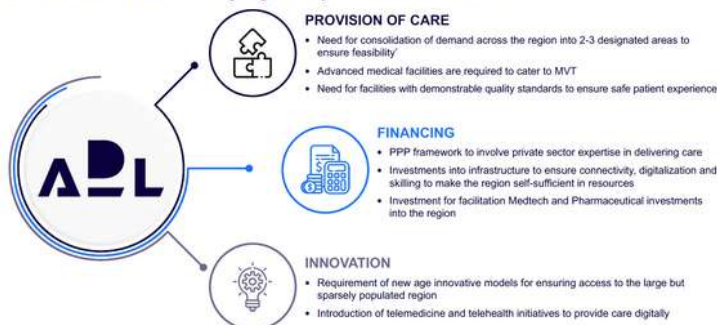
North-Eastern and Eastern states of India has unique demographic and ethnographic advantage which could lead to accelerated development of the region



The smaller states are gradually coming out of problem of connectivity and low availability of facilities due to infrastructural development and policy support



Top priorities for NE states that will leapfrog growth of healthcare sector in North Eastern states that were highlighted by various stakeholders



There lies a matrix of opportunities for healthcare sector in this region





## 'There are multiple collaborative opportunities in Assam's health sector'



### **Dr. Siddharth Singh, IAS**

**Commissioner & Secretary, Govt. of Assam, Medical Education & Research Department & Project Director, AHIDMS**

Dr. Siddharth Singh's address at the NATHEALTH event resonated with a compelling vision for the future of healthcare in Assam, emphasizing the critical need to bolster the medical sector. The discourse began with a retrospective glance at the significant strides made by the state, transitioning from a mere three medical colleges in 2010 to a commendable 13 today. Underscoring the urgency of a robust tertiary care system, the official articulated the pressing requirement to streamline the doctor-to-population ratio.

A key highlight was the substantial investment needed for the establishment of a single medical college, pegged at approximately Rs. 500-600 crore. Against this backdrop, the state currently allocates a total of Rs. 8000 crore to healthcare, indicative of a steadfast commitment to the sector's enhancement.

### **Promising upcoming projects for investments**

The narrative seamlessly shifted towards promising upcoming projects beckoning potential investors. Noteworthy among them was the Assam Cancer Care Foundation, a groundbreaking collaboration between Tata Trust and the Government of Assam. The Foundation, embodying the essence of a Public-Private Partnership (PPP), showcased an innovative model with seven operational hospitals and three more in the pipeline, all slated to be fully functional by the next year. These facilities boasted advanced medical technologies, well-trained personnel, and marked a significant stride in elevating healthcare standards.

Another beacon of progress was the AAHII project, a joint venture between IIT Guwahati and the Government of Assam. This initiative fuses the realms of engineering and healthcare to establish



a state-of-the-art 500-bed hospital equipped with cutting-edge technologies, including AI, robotics, and stem cell research. Positioned as a Make in India endeavor, it symbolizes a progressive leap towards tertiary care.

The discourse extended to the primary healthcare sector, with a focus on the establishment of 4000 healthcare systems and numerous health and wellness centers. Emphasizing preventive healthcare, the official highlighted the goal of screening over 1 crore patients in the next few years. Notably, a significant 50% of patients in the initial stages of their diseases have already been diagnosed, underlining the efficacy of the implemented strategies.

The unveiling of an upcoming World Bank project worth 2500 crore, featuring six medical colleges and ten district hospitals, added another layer of opportunity for potential private investors. The call for active participation from private players echoed through the speech, drawing inspiration from successful initiatives like AAHII and Assam Cancer Care.

### **Vital role of private players**

The role of private players in healthcare was further underscored with the impending establishment of PM-JAY hospitals, with 50% of them being a joint effort of PM-JAY and MMJAY. The coverage statistics were laid out – about 2 crore individuals already covered under insurance, 5 lakh with cashless insurance, and 84% of hospitals under the insurance umbrella, leaving a 16% gap ripe for investment.

Dr. Siddharth also shed light on the Government of Assam's concerted efforts in the traditional field of nursing. With a focus on making nurses adaptable to diverse market demands, collaborations with countries like Japan and Singapore were explored. The lack of a homegrown agency to address this need was acknowledged, presenting an open call for investments in training programs.

As the address drew to a close, he outlined a strategic vision for the next 5-10 years, emphasizing the need to attract international investments. The healthcare sector's reliance on imports for pharmaceuticals, medical equipment, and advanced diagnostic tools was portrayed as a significant gap waiting to be filled by savvy investors. The call to capitalize on these opportunities resonated as a powerful incentive for stakeholders to contribute to the transformative journey envisioned for Assam's healthcare landscape.



## **‘Right time to invest as the Government & environment is conducive’**



**Dr. Lakshmanan S, IAS**

Secretary Industry, Commerce & PE Department, Government of Assam

Dr. Lakshmanan's address at the NATHEALTH event served as a pivotal link in the concerted effort to address existing healthcare gaps. The commitment of the Assam Government to engage in open dialogue, fulfill requirements, and foster investments and Memoranda of Understanding (MoUs) with companies underscored a collaborative approach to enhancing the healthcare landscape.

During the discourse, a key realization emerged regarding the annual procurement of essential medical equipment, such as surgical tools, masks, and gloves, amounting to approximately Rs. 600-700 crore. Both the state and central governments contribute to this procurement, and a notable aspect highlighted was the sourcing of medicines directly from original manufacturers rather than intermediaries. However, the procurement of certain equipment relies on agents due to the absence of domestic manufacturing, presenting a potential avenue for future growth within the North-east region. The official asserted that the present conditions in Assam are opportune for investment, with a conducive government and environment providing a fertile ground for substantial market growth in the healthcare industry.

Moreover, Dr. Lakshmanan emphasized the need for strategic investments in Assam, highlighting the evolving policies that favor private players and investors. The multifaceted nature of the medical industry, encompassing components such as medical infrastructure, health insurance, soft and hard site development, diagnostic statistics, and digital health services, was outlined as offering extensive opportunities for collaboration.

Looking ahead, he articulated a vision for the next steps, emphasizing the imperative of infusing quality into the diagnostics market. Simultaneously, there was a call to bolster the pharmaceutical





and medical equipment manufacturing facilities within the state. The address concluded with a nod towards the development of nursing and humanitarian services as integral components of Assam's healthcare advancement.

In essence, his speech seamlessly linked the ongoing efforts to address healthcare gaps with a call for strategic investments and collaborative partnerships. The holistic approach advocated by the Assam Government, coupled with favorable policy changes, positions Assam as an attractive destination for stakeholders in the healthcare sector. The identified opportunities, ranging from manufacturing to diagnostics and beyond, present a comprehensive roadmap for the state's healthcare evolution.



## **‘It is time to build the infrastructure to make North-east a favoured destination’**



**Shri Manvendra Pratap Singh, IAS**

Managing Director, Assam Industrial Development Corporation (AIDC)

Shri Manvendra Pratap Singh, IAS, delivered a comprehensive address at the NATHEALTH event, emphasizing the transformative impact of the challenges posed by the COVID-19 pandemic on the state of Assam. The evolving priorities in response to these challenges have spurred adaptability to new requirements, with industry giants playing an amplified role in surpassing their previous contributions.

In alignment with the Honorable Prime Minister's vision, Assam is aptly referred to as the fountainhead of prosperity, underscoring its immense financial potential. The remarkable investment of approximately Rs. 1200 crore and the numerous Memoranda of Understanding (MOUs) with the Government of Assam stand as clear indicators of the region's promising growth trajectory. Notably, sectors such as food processing, healthcare, and cement industries are experiencing significant expansion, fueled by collaborative efforts between Assam and the government's policy wing dedicated to Far East countries.

Strategically positioned at the heart of North-East India, Assam's pivotal role in the region's economic landscape is evident. Out of the 71 million dollars contributed to the GDP by the North-east, Assam's share stands substantially at 54 million dollars.

### **Facilitating international trade with neighboring countries**

The focus on facilitating international trade with neighboring countries, particularly Bangladesh, was underscored. Despite being a promising trade partner, Assam's current contribution accounts for only 15% of its potential, attributed to limited involvement from other North-eastern states. Recognizing the need for a holistic trade infrastructure, Assam has established land customs points in border trade zones. However, the development of a comprehensive



infrastructure spanning Bhutan, Bangladesh, Myanmar, and Nepal remains a crucial objective to facilitate seamless trade.

A historical perspective was provided, highlighting Assam's past prosperity through port-based trading and the ongoing efforts to bridge longstanding gaps in modern connectivity. Bangladesh's active involvement in road development aims to streamline the transportation of raw materials, including coal, food, and vegetables. Assam is actively encouraging pharmaceutical companies to invest and operate within its territory, aiming to reduce costs associated with air cargo and transportation.

### **Allies for development**

Addressing the gaps exposed by the COVID-19 pandemic in the medical sector, initiatives to bolster the startup ecosystem in Assam were outlined. An MOU with SIDBI has been signed, establishing a Rs. 200 crore venture capital fund, with the Government of Assam contributing Rs. 100 crore. The Assam Industrial Development Corporation (AIDC) emerges as a significant ally, offering extensive support to rural initiatives and extending an open invitation for collaboration across various sectors.

The commitment of the Government of Assam to providing tailored assistance to meet the unique specifications and needs of every sector was reiterated. Furthermore, this collaborative effort aims to contribute medical supplies to neighboring countries and other North-Eastern states. The government expresses enthusiasm in providing incentives to industries ready to invest, solidifying its dedication to fostering growth and development across diverse sectors.



## **‘There is a need to foster collaborations to generate substantial employment’**



**Dr. Geetima Das Krishna**  
Head of North East Desk, Invest India

Invest India serves as the National Investment Promotion and Facilitation Agency under the Ministry of Commerce, Government of India. It effectively acts as a bridge between private investors and the government, fostering collaborations to generate substantial employment opportunities. This journey encompasses pre-investment, the grounding stage, and ongoing aftercare, all of which Invest India meticulously oversees. Invest India has a special focus on the North-east region, and thus was an imperial part of the roadshow.

It's worth noting that foreign investors often seek comprehensive insights into policies before committing to investments. Invest India fulfills this need by offering an array of services, including grievance redressal and facilitating dialogues between potential collaborators in the investment arena. Numerous groundbreaking initiatives have been undertaken, creating a fertile ground for startups. The North-east Desk primarily focuses on promoting the region, setting specific targets, and nurturing investor pipelines for various sectors, including healthcare. Capacity building and rigorous research constitute integral components of this effort.

### **Investment opportunities in Assam**

Assam boasts of a sizable and skilled workforce, complemented by a thriving educational ecosystem, with institutions like NIT, IIMs, AIIMS, and medical colleges. The state has proactively invested in creating a conducive environment for growth. What makes Assam a particularly attractive investment destination is its flexibility in crafting customized investment solutions, as evidenced by recent amendments to the industrial and investment policies. A notable example is the provision of special incentives exceeding Rs. 100 crore.



While land management has been a prevailing concern in the North-East, Assam stands out as one of the few states with comprehensive policies, including biotechnology, procurement, and semiconductor policies. The state's progressive approach is evident in the establishment of entities such as the Assam Industrial Development Corporation (AIDC) and industrial parks dedicated to nurturing startups. The biotechnology policy, coupled with capital subsidies, has catalyzed impressive growth in sectors like pharmaceuticals, textiles, and tourism in recent years, further elevating Assam's investment potential.

One noteworthy collaboration is the Assam Cancer Care Foundation, a joint endeavor between the Assam Government and the Tata Trust, aimed at developing Asia's largest and most affordable cancer care system, encompassing 17 cancer care hospitals.

### **Assam Government Initiatives to promote investments**

**1. Biotech Park:** A partnership between the Department of Biotechnology in the Government of India and the Science, Technology, and Climate Change Department of Assam. This initiative seeks to generate employment and attract investment, with around 80 acres of land earmarked for development, offering a convenient plug-and-play investment approach with a 30-year leasing policy.

**2. Assam Advance Healthcare Innovation Institute (AAHII):** A collaborative effort between IIT Guwahati and the Government of India, AAHII focuses on improving healthcare access among the underprivileged through the establishment of a state-of-the-art clinical facility. The institute conducts cutting-edge research in areas such as transportation and stem cell research, funded by corporate social responsibility (CSR) investments.

**3. BioNEST:** Positioned as India's premier bio incubator, it operates under the aegis of the Department of Biotechnology (DBT) and offers mentoring and support, with its setup at IIT Guwahati.

The impending "Global Bio India-DBT Biorack" event, scheduled for 2023, is poised to be the largest bio event in India. The event, organized by Invest India, will feature the Prime Minister, underscoring the nation's commitment to promoting the biotechnology sector.

In conclusion, Assam's structured system, supportive infrastructure, and investor-friendly policies, coupled with a strong emphasis on digitization and investment, make it an exceptionally compelling destination for investment.



## Audience Interactions



**Mr. Brajesh Singh**  
President - Arthur D. Little India

Mr. Brajesh Singh, President of Arthur D Little India, addressed the audience while shedding light on the vast healthcare potential in Assam. On behalf of ADL, he also presented a whitepaper highlighting the state's unique demographic strengths and government-backed initiatives aimed at improving rural healthcare services. Moreover, he emphasized the pivotal role NATHEALTH in driving healthcare growth and attracting investments to this region.

**Healthcare potential in Assam:** Assam is seen as having great potential in the healthcare sector, thanks to its unique demographic and ethnographic advantages.

**Rural healthcare focus:** With 72% of its population residing in rural areas, the emphasis is on providing essential healthcare services to rural communities, where the majority of the need exists.

**Government initiatives:** The government is investing in healthcare infrastructure, and there are aggressive plans in place for further development. Private healthcare facilities, laboratories, and healthcare professionals are on the rise.

The region's challenges, such as population density and limited access to healthcare services, are being addressed through improved infrastructure and connectivity, which includes the development of roads and airports. The ultimate goal is to enhance accessibility and affordability of healthcare services within the region, reducing the economic loss incurred when residents seek healthcare outside of Northeast India.



During the audience interaction, the leading organizations that participated were Indian Medical Association, Assam Cancer Care Foundation, Assam Medical Services Corporation, IIT Guwahati, Biotech Park, Association of Healthcare Providers (India) AHPI - North-East Chapter, Pinnacle Healthcare Consultants, ARYA Hospital, Guwahati, and more.

Below are excerpts from the said interactions...

**Support for startups in Assam:** The Guwahati Biotech Park provides facilities and support for startups. The park provides incubation facilities for startups, offering workspace and instrumentation for research. They charge minimal fees, and funding support has been extended to startups, particularly in the healthcare sector.

**Challenges faced by startups:** The challenges faced by startups in the region, including limited access to investors and a lack of mentorship, were addressed. The need to develop a startup culture and focus on technology transfer from academic institutions, like IIT, to the market was emphasized.

**Government initiatives:** The government has initiated several programs to support startups, including a startup center and the Assam Venture Capital Fund, which will provide funding for startups in Assam. A focus on developing the startup ecosystem, attracting investors, and facilitating technology transfer was highlighted.

**Technology translation challenges:** The challenges of translating research-level technologies into market-ready products were discussed. The lengthy gestation period for healthcare products and the need for innovators and startups to bridge the gap between lab research and market readiness were highlighted.

**Global market and scalability:** The potential for innovation and startups in the region is to not only meet domestic demand, but to also create products with scalability and marketability for a global audience. The importance of creating success stories and bridging the gap between regional and global markets was underscored.

**Assam as a center for innovation:** Assam is positioned as a potential center for innovation in the North-east, and the discussion touched on exploring conservative demand within the entire North-east region.

**Medical entrepreneurship challenges:** Medical entrepreneurship is complex, requiring doctors to manage financing, balance recognition with team building, and navigate regulations. Insufficient oversight for medical machines raises patient safety concerns. Local training of engineers is needed for northern regions to provide services.



**Focus on wellness in North-east India:** The discussion emphasized the potential for promoting wellness in the North-east. Lifestyle-related non-communicable diseases are a significant health concern in India, and the region can benefit from a wellness-oriented approach.

**Integration of modern and traditional medicine:** The incorporation of Indian traditional medical systems, including Ayurveda and Yoga, into the healthcare system was emphasized. These strategies could save healthcare costs while enhancing wellbeing.

**Growth of medical tourism:** The area, especially Assam, has the potential to draw local and foreign visitors looking for wellness and medical services. The North-east's healthcare industry is expanding as a result of infrastructural and medical tourism developments.

**Ease of doing business:** Implementing a single window clearance system for healthcare services in Assam and the Northeast region will significantly improve the ease of doing business in the healthcare sector. This streamlined process will facilitate faster approvals, trade and labour licenses reduce administrative burdens, and attract investments, ultimately fostering the growth of healthcare services in the region.

**NATHEALTH is expected to play a crucial role in driving healthcare growth in the North-east, particularly in Assam. It can work collaboratively with the stakeholders and to generate job opportunities and attract investments to the region.**

In this engaging Q&A session, experts and stakeholders delved into the dynamic healthcare landscape of Assam and the North-east region. They explored vital aspects, from support for startups, government initiatives, and the challenges of technology translation to the promising potential for global scalability and the integration of traditional wellness practices. Assam's position as a burgeoning center for innovation, coupled with the growing focus on wellness and medical tourism, opens exciting new doors for the healthcare sector. The discussion painted a hopeful picture of a region poised for significant growth and transformation in healthcare.





## Participating Organizations

Ekopath Metropolis lab services Pvt. Ltd.	Assam Cancer Care Foundation
Poly Medicure Ltd.	Johnson & Johnson Pvt. Ltd.
Medbot Medical Ventures LLP	Apollo Hospitals Guwahati
Arya Hospital	Lupin Ltd.
Parthona Orthopaedic & Superspecialty Hospital	Army Institute of Nursing, Guwahati
Guwahati Biotech Park	Apollo Clinic
Dew Care Hospital & Research Centre	NEMCARE Hospital
Pinnacle Health Consultants	Assam Medical Services Corporation Limited
Dew Care Hospital & Research Centre	NEES
NEDFi	Philips India Ltd.
Nova IVF Fertility Center	POSH
Novartis Healthcare Pvt. Ltd.	Pratiksha Hospital
Foundation for Advancement of Essential Diagnostics (FAED)	Integra Ventures
Surgiwell Instruments Pvt. Ltd.	Invest India
Marwari Hospital	Assam Down Town University
Reliance Life Sciences Pvt. Ltd.	Assam Advanced Health Innovation Institute (AAHII)
Arthur D Little	NEMCARE Group of Institutions
Surgiwell Instruments Pvt. Ltd.	IITG, BioNest
Shija Hospitals & Research Institute	State Health Agency, Govt of Arunachal Pradesh
Health City Hospital	Academy of Trauma



## Forward-looking Actions

1

**Strengthen Startup Ecosystem:** Expand biotech parks and offer mentorship for healthcare startups.

2

**Government Support:** Establish a dedicated startup center and expand venture capital programs.

3

**Facilitate Technology Transfer:** Promote collaboration between academia and startups for quicker technology adoption.

4

**Accelerate Product Development:** Provide financial incentives to expedite the transition from lab to market.

5

**Global Market Access:** Support startups in reaching global markets and forming international partnerships.

6

**North-east Healthcare Hub:** Streamline healthcare innovation and product flow within the entire region.

7

**Support Medical Entrepreneurs:** Offer financial training, improve equipment oversight, and local engineering support.

8

**Promote Wellness and Medical Tourism:** Focus on wellness promotion and infrastructure development for medical tourism.

9

**Attract Investment:** Making the state attractive for investments in manufacturing of medical devices and setting up of a biomedical plant in Assam.



# NATHEALTH Guwahati Roadshow: Glimpses





# NATHEALTH Guwahati Roadshow: Glimpses





# NATHEALTH Guwahati Roadshow: Glimpses



# Glimpses: Media Coverage

## গুৱাহাটীত পূৰ্বাঞ্চল ঘূৰণীয়া মেজমেলৰ আয়োজন কৰে নাটহেলথ আৰু ইনভেষ্ট ইণ্ডিয়াই

গুৱাহাটী: স্বাস্থ্যসেৱা খণ্ডৰ বাবে এক গুৰুত্বপূৰ্ণ মাইলৰ সূচী হিচাপে ইন্ডিয়াৰ সহযোগত নাটহেলথে সফলভাৱে গুৱাহাটীত জৰতৰ পূৰ্ব অঞ্চলৰ ঘূৰণীয়া মেজমেলৰ আয়োজন কৰে। পূৰ্ব জৰতৰ বিনিয়োগৰ বাবে স্বাস্থ্যসেৱাৰ প্ৰয়োজনীয়তা, স্বাস্থ্যসেৱাৰ পৰিবেশতল আৰু বিনিয়োগৰ সুযোগসমূহ বুজিবলৈ এই ঘূৰণীয়া মেজমেলৰ আয়োজন কৰা হৈছিল।

এই অনুষ্ঠানটোৱে চৰকাৰী বিষয়া, স্বাস্থ্যসেৱা প্ৰদানকাৰী, এই উদ্যোগৰে জড়িত বিশেষজ্ঞ আৰু সম্প্ৰদায়টোৰ বিভিন্ন প্ৰতিনিধিকে ধৰি প্ৰধান অংশীদাৰসকলক একত্ৰিত কৰিছিল, যিয়ে অসমত স্বাস্থ্যসেৱা বৃদ্ধিৰ বাবে আলোচনা আৰু সহযোগিতা বৃদ্ধিৰ ওপৰত গুৰুত্ব আৰোপ কৰিছিল। ইণ্ডিয়ান মেডিকেল এছ'চিয়েশ্বন, আই আই টি গুৱাহাটী, অসম কেঞ্চাৰ কেয়াৰ ফাউণ্ডেশ্বন, এছ চি মেডিকেল অৱ হাম্পতাল প্ৰভাইডাৰ অৱ ইণ্ডিয়া নৰ্থ ইষ্ট চেপ্টাৰ, অসম মেডিকেল চাৰ্জিচেফ কৰ্প'ৰেশ্বন লিমিটেড আৰু অসম চৰকাৰৰ প্ৰতিনিধিকে ধৰি বিভিন্ন সংস্থাৰ ৭০ৰো অধিক বিশেষজ্ঞই দক্ষ স্বাস্থ্যসেৱাৰ প্ৰয়োজনীয়তাৰ বিষয়ে আলোচনা কৰে।

মগতে অঞ্চলটোৰ কৰ্মশীল, কৰ্কট ৰোগৰ বৰ্ধিত বোজা আৰু কাৰক তথা স্বাস্থ্যসেৱাৰ পদক্ষেপসমূহৰ ক্ষেত্ৰত এই সম্প্ৰদায়টোৰ নিয়োগ বা সামূহিক বাস্তৱতা গুৰুত্ব সন্পৰ্কে আলোচনা কৰে। এই বিষয়ে অসম চৰকাৰৰ আনুভূত আৰু সচিব তথা এইচআইআইডিএম, চিকিৎসা শিক্ষা আৰু গৱেষণা বিভাগৰ প্ৰকল্প সঞ্চালক আইএএছ ড॰ ড॰ সিদ্ধাৰ্থ সিঙে কয় যে, "অসম চৰকাৰে অসমৰ জনসাধাৰণক সৰ্বোত্তম চিকিৎসা সেৱা প্ৰদান কৰিবলৈ প্ৰতিশ্ৰুতিবদ্ধ। ইয়াৰ লগতে অসমক সমগ্ৰ দক্ষিণ আৰু দক্ষিণ-পূব এছিয়াৰ চিকিৎসা পৰ্যটন মানচিত্ৰত স্থান দিয়াৰ বাবে সকলো পদক্ষেপ গ্ৰহণ কৰিছে।"

**Nathealth and Invest India organized East Region Roundtable in Guwahati**

GUWAHATI, OCT 2: Nathealth and Invest India successfully organized the East Region Roundtable in Guwahati, focusing on understanding healthcare requirements, ecosystem, and investment opportunities in the region. The event brought together key stakeholders, including government officials, healthcare providers, industry experts, and community representatives, to enhance healthcare services in Assam.

More than 70 experts comprising of Indian Medical Association, Association of Hospital Providers of India North East Chapter, IIT Guwahati, Assam Cancer Care Foundation, Assam Medical Services Corporation Limited along with representatives from Govt of Assam and leading diagnostic, hospitals, pharma and Med-tech organizations delved into several crucial areas, including assessing the existing healthcare infrastructure, evaluating the availability and accessibility of healthcare services, increasing burden of cancer in the region, addressing the need for a skilled healthcare workforce and emphasizing the importance of community engagement in healthcare initiatives. Dr Siddharth Singh, IAS, Commissioner & Secretary Govt. of Assam, Medical Education & Research Department cum Project Director, AHIDM said, "Assam government is committed to providing best medicare services to the people of Assam and is also taking all steps to put Assam on the Medical Tourism map of the entire South and Southeast Asia." NET STAFFER

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Thursday, October 26, 2023

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