



## Parijat Ghosh

Parijat Ghosh is a Partner of Bain & Co. based in Mumbai, India. Parijat has 13+ years of experience in business unit, marketing and sales strategy formulation, innovation and strategy implementation for a variety of companies operating in India and the US – both large Indian companies and MNCs.

His industry experience includes healthcare, automotive, media & entertainment and professional services. Healthcare is an area of special focus for Parijat. He has worked across the healthcare value chain in India including generic and innovator drug manufacturers, hospitals, diagnostics, retail chains, health insurance etc. He has also worked on public health related issues including increasing access to healthcare, lower-cost care provision and delivery models and healthcare in rural India.

Some of his consulting assignments in the healthcare space include:

- Launch and marketing strategy for a CVS drug for a MNC pharmaceutical company
- Development of an innovative care-based business model for a MNC pharmaceutical company that wanted to explore adjacencies outside of drugs
- Formulation of the India growth strategy for a pharmaceutical MNC reentering India
- Framing the BoP market opportunity and challenges for a MNC pharmaceutical company across multiple emerging markets
- Development of an innovative business model that increased access to RH/ MCH drugs in rural India through a consortium of partners
- Geographic expansion strategy for a low-cost hospital chain in India
- Assessment of retail distribution and diagnostics chains to identify potential investment opportunities
- Assessment of the health insurance and primary & secondary care sectors to identify potential investment opportunities for a top-tier private equity firm
- Investment assessment of the traditional medicine sector in India and China
- Global supply chain and distribution strategy & implementation for a leading top 10 generics company
- Improvement of the Sales force effectiveness for a large Indian generics company

Parijat has a Bachelor in Technology (Honors) from IIT Kharagpur and a MBA from IIM, Ahmedabad.



## **Dr. ASHOK RAJGOPAL**

Dr. Ashok Rajgopal is the Executive Director & Chairman of Fortis Bone & Joint Institute, Fortis Group of Hospitals, NCR, India. A dedicated knee surgeon he has almost 30 years of experience in knee surgery.

Dr. Ashok Rajgopal was appointed Honorary Orthopaedic Surgeon to the then President of India, HE Mr KR Narayanan, in 1997.

A prolific surgeon, he has several firsts to his credit- he performed the first Bilateral Total Knee Replacement surgery in India in April 1987 and the first MIS Unicompartmental surgery in March 2002.

A member of the Global Persona Developer Team, supported by Zimmer, he has been instrumental in the designing of the PERSONA Knee system.

In year 2014 Dr. Rajgopal was conferred the Padmashri, the fourth highest civilian honour of the country, by the President of India, in recognition of his immense contribution to the field of Orthopaedics. He was also awarded with Dr. B C Roy Award for the category "To recognize the best talents in encouraging the development of specialities in different branches in Medicine".

He is the Founder secretary and Past president of the Asia Pacific Arthroplasty Society (APAS) and Past president of The Indian Arthroscopy Society and the Indian Hip and Knee Society. He was awarded the Lifetime Achievement Award by the APAS in 2012.

In recognition of his extraordinary services to the field of Orthopaedic surgery, he was awarded Honorary Fellowship of the Royal College of Surgeons (Orthopaedics), Edinburgh, in 2010.

He was awarded the Bharat Shiromani Award for the year 2008-2009 for professional excellence in the field of Orthopaedics. He has also been nominated for Lifetime Achievement Award from Alumani Association of Sancheti Institute, Pune to be held on July 2015.

He has successfully treated several international level sports persons for a variety of knee related sports injuries. These players have gone on to win laurels for the country after their surgery.



## **Dr BK Rao**

Dr B K Rao, an alumnus of Maulana Azad Medical College, Delhi, completed his medical graduation in 1975 and post-graduation in Anaesthesiology in 1980.

Dr. Rao is Chairman, Dept. of Critical care and Emergency Medicine, Sir Ganga Ram Hospital. Dr. BK Rao is a post graduate teacher, researcher; and a pioneer in setting up the Critical Care Medicine specialty in India. Dr. Rao has over 30 publications including journal articles, research papers and book chapters. He is a guide to many DNB theses from the department of Medicine and Pulmonology.

Dr Rao was nominated as Chairman, National accreditation board for hospitals and healthcare providers (NABH) in January 2018. He is also the Chairman of ASSOCHAM National Committee on Hospitals and Healthcare.

Dr. Rao is former Chairman, Board of Management, Sir Ganga Ram Hospital; and Member, Board of Governors, Medical council of India.

Dr Rao has received many awards and recognitions. Dr Rao received the "Achievers' Award" (2008) "Distinguished Alumnus Award" (2015) from his alma mater, Maulana Azad Medical College.

in recognition of his contribution to the field of medicine Dr Rao was awarded **Padma Bhushan** by the Hon'ble

President of India in 2009.



## **Dr Smita Sharma**

Dr Smita Sharma is the President of the Association of Medical Consultants Mumbai and Executive committee member of the Federation of AMCs of India.

She is a Consultant Anaesthetist attached to Bombay Hospital with special interest in Neuro and kidney transplant anaesthesia. She is also the Treasurer of Bombay Neurosciences association . She has a keen interest in academics and has several academic presentations to her credit and takes regular lectures for the students of the CPS college in Mumbai. She has organised several National conferences, last one being ISNACC 2018 at Mumbai in January 2018

AMC is the voice of medium and small health care on National platforms such as NATHEALH



## **Dr Chakko Korula**

Jacob M.D,D.M,MNAMS(Nephro)

Current president Indian Society of Nephrology. Consultant Nephrologist Bangalore Baptist Hospital, previously Professor and head department of Nephrology Christian Medical College Vellore.

Four decades of experience in the field of Nephrology and four and a half as a doctor. Undergraduate, post graduate and higher speciality training at the Christian Medical College Vellore. Advanced training in Nephrology dialysis and transplantation at the University of Alberta Edmonton Canada and at the Queen Elizabeth Hospital South Australia. Worked as a specialist in Nephrology for the government of Brunei.

Examiner in Nephrology until superannuation at various universities for the D.M Nephrology and also examiner for the National Board of Examinations. Over one hundred and twenty publications in peer reviewed journals of Nephrology and Transplantation. Contributed chapters for text books of General Medicine as well as Nephrology. Invited speaker at several national and international conferences including the World Congress of Nephrology.



## **Dr Yash Gulati**

Senior Consultant Joint Replacement and Spine Surgeon , Apollo Hospital, Delhi and Advisor, Orthopedics Apollo Group of Hospitals & Visiting senior Specialist RAK Hospital , UAE

Dr Gulati is a specialist in Knee and Hip Replacement, Key Hole Spine Surgery and Sports Injuries.

He has popularized Gyroscope based computer navigation for knee replacement in India and has largest series of Hip replacement for Sickle Cell Disease in India.

Best Paper Award for Anterior Spine Surgery.

### **Recognition and National Awards**

- **PADMA SHRI. 2009**
- **Dr. B C ROY NATIONAL MEDICAL-AWARD 2016**
- **Hon. SURGEON TO PRESIDENT OF INDIA in 2016**
- **Hon CONSULTANT, INDIAN ARMED FORCES in 2002**
- **Hon CONSULTANT, BORDER SECURITY FORCE 1998**

**THE ONLY ONE IN THE COUNTRY TO HAVE ALL ABOVE FIVE HONORS**