Dear Reader,

NATHEALTH strives for cohesive partnership in the healthcare sector and to take this forward in 2020, we joined hands with the Indian Chamber of Commerce (ICC) this week. On January 8th 2020, NATHEALTH signed a Memorandum of Understanding (MoU) with ICC in Kolkata to jointly co-develop healthcare initiatives in East & North-East Regions. With this partnership, we also aim to act as a joint platform for advocacy which is mutually cohesive.

Through this collaboration, NATHEALTH and ICC have identified five major areas of collaboration which include Policy Advocacy initiatives, Thought Leadership in the sector, Knowledge Sharing, Supporting Members, and Capacity building. We are very hopeful that with this partnership we will be able to accelerate the development of the overall healthcare delivery system across society and would provide a sustainable ecosystem to all the stakeholders.

So, on partnerships, we began on a promising note and more such partnerships are in offing. The new partnership with ICC received extensive media coverage. Express Healthcare, ET Healthworld, Business World Health, Biospectrum, and several other media extensively highlighted the details of the MoU.

We are proactive to get the Industry recommendations incorporated in the Union Budget which would be presented on February 1. The government has initiated consultations with stakeholders across sectors now. Hence, advocacy efforts and news coverage are expected to yield positive results. On this front, NATHEALTH has emphasized that in 2020, 'Health for Healthcare' would be the main mantra for all stakeholders including policymakers and regulators.

*Going forward, NATHEALTH will continue its sincere efforts to **strengthen** the four pillars for Healthcare- Investments, Digital Health, Skill Development and Innovations. NATHEALTH would keep on informing you about new initiatives.*

Check out the newsletter to know what is happening in other segments of the healthcare sector. Follow us on twitter, LinkedIn and Facebook for real times updates.

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Check out our previous newsletters Here

NATHEALTH Leadership Series
ICC & NATHEALTH ink MoU for new healthcare initiatives

The Indian Chamber of Commerce (ICC) has signed a Memorandum of Understanding (MoU) with the apex

healthcare industry body -Healthcare Federation of India (NATHEALTH).

ICC & NATHEALTH To Jointly Co-develop Healthcare Initiatives In East & North-East Regions

This will aim to explore and implement joint opportunities to co-develop Healthcare Initiatives in East, North-East and pan India. The partnership also aims to act as a joint platform for advocacy which is mutually cohesive.

Healthcare Policy Updates

Will the 2020 ties see better health policies?

It is heartening that the Vice President of India, M Venkaiah Naidu recently stressed the need to dedicate this decade, from 2020 to 2030, to make India healthier by promoting healthy lifestyle, improving healthcare facilities, making healthcare affordable and accessible to all.

Can financial incentives equalize access to India's healthcare?

In the UK, it is taken for granted that healthcare is available to everyone for free via the National Health Service (NHS). But in many countries private companies provide healthcare, meaning that it's only accessible for those who can afford to pay for it.

Indian healthcare 2030 and beyond

The year 2019 has been a difficult phase for India's healthcare sector. The sector experienced some headwinds, with regulators bringing in stringent policy interventions such as price cap for med devices and conducted surprise raids for quality checks etc. We also saw some private healthcare businesses struggled to stay afloat as organisations battled to balance cost and profitability

The muddled health data system in India

Large volumes of personal health data are collected on a daily basis in places like public health centres and hospitals. These rich sources of data can be used to improve healthcare services, but the questions of where, how, and who uses it remain.

Healthcare Industry Overview

Healthcare Assistive Robot Market Report (2019-2025) | The demand for the Market will drastically increase in the Future.

This Healthcare Assistive Robot Market research study is a collection of insights that translate into a gist of this industry. It is explained in terms of a plethora of factors, some of which include the present scenario of this marketplace in tandem with the industry scenario over the forecast timespan.

Global Household Healthcare Market 2019 Industry Key Players, Trends, Sales, Supply, Demand, Analysis & Forecast to 2025

Advanced report on 'Household Healthcare Market' Added by DataIntelo.com, offers details on current and future growth trends pertaining to the business besides information on myriad regions across the geographical landscape of the 'Household Healthcare Market'. The report also expands on comprehensive details regarding the supply and demand analysis, participation by major industry players and market

share growth statistics of the business sphere.

THE DIGITAL HEALTH ECOSYSTEM: The most important players, tech, and trends propelling the digital transformation of the $3.7 trillion healthcare industry

Digital health innovation offers market incumbents new opportunities to combat constricting margins, labor shortage and rising costs.

Home Healthcare Market Growing Demand And Manufacturing Analysis

A leading research firm, Zion Market Research added a latest industry report on "Global Home Healthcare Market" consisting of 110+ pages during the forecast period and Home Healthcare Market report offers a comprehensive research updates and information related to market growth, demand, opportunities in the global Home Healthcare Market.

Medtech Forum
Eight health-tech hiring trends for 2020

The healthcare ecosystem is rapidly shifting towards innovative care delivery models such as virtual, remote, and alternate care. The deployment of artificial intelligence (AI), advanced data analytics, Internet of Things (IoT) as well as other emerging technologies and data-driven tools, is changing the nature of healthcare solutions and delivery systems. As a result, there is a significant shift in skill requirements for health tech jobs of the future.

2 Health Tech Companies Set to Beat Earnings Estimates

Consumers want convenience and choice. That applies to healthcare, too. eHealth (NASDAQ:EHTH) and Teladoc Health (NYSE:TDOC) seek to allow individuals to obtain health insurance and consult with a doctor, respectively, without leaving the comfort of their homes.

To tackle low screening rates of cervical cancer, Aindra offers a solution at Rs 200

Offering simple, reliable yet affordable point of care systems for cervical cancer screening is the mission of Bengaluru-based Aindra system. Started in 20102, the deeptech startup's smart AI-enabled screening system, averagely priced around Rs 200, detects cervical cancer at an early stage, and at the very point of sample collection.

MedTech Update 2020: Legal and Regulatory Issues to Watch For in the Medical Technology Industry in the New Year

Medical device and diagnostics companies and laboratories should anticipate significant legal, regulatory and market changes in 2020 that will have a lasting impact on the industry.

Insurance Forum

What the standard health insurance product offers

With a host of health insurance policies available in the market, buyers often get confused and do not know how to compare them.

Apollo Munich is now part of HDFC ERGO: What will happen to your existing health insurance policy?

As HDFC completes acquisition of Apollo Munich Health Insurance Company Limited, the holders of Apollo

Munich Health Insurance policies now become part of HDFC ERGO Health Insurance.

Standardised health insurance to help with portability: Tapan Singhel, Bajaj Allianz General Insurance

The Insurance Regulatory & Development Authority of India (IRDAI) has introduced a standardised health product. What will be the impact of this on the industry and Bajaj Allianz specifically?

Diagnostics Forum

AI matches experts in prostate cancer diagnosis

The study, which was led by Karolinska Institutet in Sweden, found the AI system, called OncoWatch, was comparable with the abilities of 23 leading uropathologists in determining a sample's Gleason score, a key prognostic marker for prostate cancer. The results have been published in The Lancet Oncology.

CES 2020: Bosch facilitates faster medical diagnosis with artificial intelligence

To make medical diagnostics more accessible, Bosch has developed Vivascope – a compact device that not only creates digital microscopic images of body cells, but also analyzes them using advanced machine-learning algorithms and artificial intelligence. Vivascope has been recognized as a CES 2020 Innovation Award Honoree in the "Tech for a Better World" category.

New blood-based test to diagnose TB within an hour

In 2018, tuberculosis, or TB, accounted for around 10 million new cases with 1.5 million lives succumbing to the disease across the globe. The death rate is higher in low- and middle-income countries due to limited access to quality treatment and diagnosis.

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