

**Weekly Newsletter**  
(30<sup>th</sup> December 2019 -5<sup>th</sup> January 2020)

Dear Reader

NATHEALTH wishes a very healthy and prosperous 2020. It is time to discuss, redesign and execute our strategies and plans to address the challenges and opportunities in the healthcare sector.

We began this week with a promising note as we successfully and timely passed on our key recommendations for Union Budget 2020-21 to the government. The government has initiated consultations with stakeholders across sectors now. Hence, extensive coverage of our recommendations is perfectly aligned with pre-budget exercise. We hope that the government would our key recommendations to address the main issues of the sector.

NATHEALTH had expressed its views on the Challenges and Opportunities in the healthcare sector in 2020. PTI flashed NATHEALTH's President's views and it was extensively carried in both online and prominent print media. Highlighting the priorities, our President Dr Sudarshan Ballal said that in 2020, 'Health for Healthcare' would be the main mantra for all stakeholders including policymakers and regulators. He was of the view that balancing sustainability, improving quality, and value creation would be the top priorities for the sector. He also emphasized that there is a need for quality healthcare to be delivered to everyone in India, hence incentivising capacity building in Tier II & III cities would go a long way in achieving the goal of universal healthcare.

In 2020, let us take a pledge to continue our sincere efforts to **strengthen** the four pillars for Healthcare- Investments, Digital Health, Skill Development and Innovations. NATHEALTH would keep on informing you about new initiatives.

On policy and regulatory fronts this week, Insurance Regulatory and Development Authority issued guidelines on standard individual health insurance, asking the health insurers to offer product that can take care of basic health needs of customers with a maximum sum insured of Rs 5 lakh and a minimum of Rs 1 lakh. Our insurer members need to go into details of the guidelines.

Check out the newsletter to know what is happening in other segments of the healthcare sector. Follow us on twitter, LinkedIn and Facebook for real times updates.

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**[NATHEALTH Leadership Series](#)**

**[2020: Indian pharma 'sunrise' segment, prognosis positive for healthcare sector](#)**

**[Nourished by increasing spending, improving accessibility and growing exports, India's pharma and](#)**

healthcare sector is poised for another year of robust growth even as pricing and cost headwinds could force players to pause to catch breath.

[2020: Indian pharma 'sunrise' segment, prognosis positive for healthcare sector](#)

Nourished by increasing spending, improving accessibility and growing exports, India's pharma and healthcare sector is poised for another year of robust growth even as pricing and cost headwinds could force players to pause to catch breath.

## **Healthcare Policy Updates**

[The bill of health](#)

As India enters the decisive decade for achieving the Sustainable Development Goals (SDGs, adopted by all UN member-states in 2015) by 2030, the health goal (SDG3) poses the biggest challenge. Envisioning health and wellbeing for all at all ages, it sets several targets which encompass all domains of health.

[Offer standard health policies with maximum sum insured Rs 5 lakh: Irdai to insurers](#)

Regulator Irdai on Thursday issued guidelines on standard individual health insurance, asking the general and health insurers to offer product that can take care of basic health needs of customers with maximum sum insured of Rs 5 lakh and a minimum of Rs 1 lakh.

[Public-Private Partnership in healthcare not good idea: Experts](#)

The Union government's think tank Niti Ayog hails Karnataka as an example for a successful public-private partnership (PPP). But, public health experts are not convinced.

[How will the Healthcare Sector comply with the PDP Bill?](#)

The Personal Data Protection Bill, 2019 (PDP Bill) is drawing numerous responses from various sectors and industries.

## **Healthcare Industry Overview**

[\[2020 Outlook\] How emerging technologies are set to revolutionise healthcare sector in the coming year](#)

For the past many years, the healthcare sector in India has faced multiple challenges such as availability, access, affordability, tech optimisation, and data management.

[THE DIGITAL HEALTH ECOSYSTEM: The most important players, tech, and trends propelling the digital transformation of the \\$3.7 trillion healthcare industry](#)

Until now, healthcare was the only remaining industry that had yet to feel the rapid impact of digitization endured by retail, banking, and media. But consumer adoption of digital tech, regulatory overhauls, and a shifting reimbursement model are forcing healthcare players' hands.

[Medical tourism segment growing in India; Apollo Hospitals to extend its portfolio, attract international patients](#)

Healthcare major Apollo Hospitals Enterprise is expecting medical tourism to be a promising component of its portfolio going forward, a top company official said.

[Research and development in healthcare](#)

[The Indian pharmaceutical industry, which is expected to touch \\$130 billion by 2030, is the largest provider of generic medicines globally, producing 20 percent of world's medicines. India, called 'pharmacy to the world', is the source of 60,000 generic brands across 60 therapeutic categories and home to 3,000 pharma companies with a network of more than 10,500 manufacturing facilities.](#)

### **Medtech Forum**

[This app detects tuberculosis by listening to the sound of your cough](#)

[A machine learning algorithm was fed data of nearly 7000 infected TB cough. The result- a mobile app that can detect TB with over 85% accuracy. For India, which has the highest number of patients suffering from TB in the world, this can be path-breaking](#)

### **6 MedTech Stocks That are Set to Beat the Market in 2020**

[As 2019 draws to a close, we witnessed that the MedTech industry benefitted from growing healthcare awareness and purchasing power in the emerging markets, exceptional progress in innovation and technological advancement](#)

[Diabetes software market 2020 rising demand, services, growing opportunities, industry overview, dynamics, competitive landscape and forecast 2024](#)

[The report Global Diabetes Software Market 2020 offers an extensive and finest overview including definitions, classifications, and its applications. The Diabetes Software industry foresee a decisive expansion in forthcoming years.](#)

[know about endoscopic lithotripsy devices market influencing factors by top companies like boston scientific, ems electro medical systems, dornier medtech, olympus etc.](#)

[The Global Endoscopic Lithotripsy Devices Market research report comprises all the significant data related to the global market. The report presents a comprehensive analysis of the different market factors, including the market trends, production, dynamics, industry development drivers, size, estimates, share, supply, future prospects, sales, industry demand, as well as several other dynamic factors.](#)

### **Insurance Forum**

[Budget 2020: Remove GST, increase tax benefit on health insurance premium of senior citizens to Rs 1 lakh – Expectations](#)

[The Insurance Regulatory and Development Authority of India \(Irdai\) introduced various health insurance regulations that brought in many developments in the health insurance industry. Here are some of the key changes in the health insurance industry in India in 2019](#)

### **Open Enrollment Period Now Open for the Student Health Insurance Plan**

[The open enrollment period for the Student Health Insurance Plan \(SHIP\) has started and will end on Sunday, January 26, 2020. To learn more about these benefits, go online to \[iit.edu/shwc/insurance\]\(http://iit.edu/shwc/insurance\). Review our Comparable Coverage Checklist to view a breakdown of the great benefits you can receive through the SHIP! This list will also help you to make a more informed choice when seeking care in the community.](#)

[How this bangalore-based startup is providing pocket-sized health benefits to 60 crore indians with reinforcement learning](#)

According to the National Medical Commission (NMC) Bill 2019, India has a doctor-population ratio of 1:1456 as compared with the WHO standards of 1:1000. Also, at present 57.3% of personnel currently practising allopathic medicine who does not have a medical qualification.

#### [Healthcare Is Gender Blind. Here's How to Fix It](#)

Last year, the government of India launched the Pradhan Mantri Jan Arogya Yojana (PM-JAY), a national health insurance scheme, to improve access to quality secondary and tertiary care for roughly 50 crore Indians. A year after the launch of this scheme, the government has analysed data pertaining to 15,168 hospital admissions for cardiothoracic and vascular surgery procedures across India.

#### [Diagnostics Forum](#)

##### [Hyderabad startups disrupting healthcare](#)

Healthcare in India is fragmented and reactive. Two Hyderabad startups are trying to change this. They want healthcare to be predictive and proactive.

##### [BETIC Devices Help 2400 People in Chandrapur Medical Camp](#)

Five innovative devices developed at BETIC, IIT Bombay were used for screening or assisting about 2400 people at the camp. Om Patel from Ayu Devices, the start-up company licensed by IIT to manufacture and supply digital stethoscopes said, "We tested more than 2000 people and detected 85 patients with abnormal chest sounds, who have been advised further diagnosis..

##### [Molecular Diagnostics Market Size, Share, Top Trends, Growth and Forecast 2017 – 2025](#)

Rising demand for molecular diagnostics solutions and technologies from industries such as in vitro diagnostics, personalized medicine, research and treatment of a variety of diseases has allowed a vast rise in growth opportunities for the global molecular diagnostics market in the past few years.