

Weekly Newsletter
(10th September – 15th September)

Dear Reader,

This week marks the 8 day countdown to the Anniversary of the world most ambitious health coverage scheme – Ayushman Bharat (PM – JAY). In the run-up to the developments, challenges and opportunities that await Indian healthcare sector, NATHEALTH brings you the latest updates from the industry which has recorded an average revenue growth of 1.06 % year on year in the 2nd Quarter of 2019.

Ayushman Bharat Mission's implementing agency National Health Authority (NHA) has entered into a partnership with NATHEALTH. Dr Sudarshan Ballal, President, NATHEALTH talk about how this collaboration will enable the fulfillment of Ayushman Bharat goals, in an exclusive interaction with Sanjiv Das.

The health industry overall witnessed dialogue on augmenting primary care by training of mid-level providers, expansion of Health insurance in Tier 2 and 3 cities. In a critical move PM Modi to unveil updated version of AB-PMJAY healthcare app on Oct 1.

Check out the newsletter to know how diagnostics sector witnessed India's first commercial biobank that helps develop novel diagnostic tests and cures and other news updates. Follow us on twitter, LinkedIn and Facebook for real times updates.

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NATHEALTH Leadership Series

- [Ayushman Bharat needs to be driven by technology disruption or innovations](#)
Ayushman Bharat Mission's implementing agency National Health Authority (NHA) has entered into a partnership with NATHEALTH. Dr Sudarshan Ballal, President, NATHEALTH talk about how this collaboration will enable the fulfillment of Ayushman Bharat goals, in an exclusive interaction with Sanjiv Das
- [NATHEALTH establishes elder care and rehabilitation vertical](#)
As the need for robust elder care facilities in India continues to develop, NATHEALTH has taken an initiative to institutionalize, standardize, and galvanize elder care in India. It was covered by leading media publications including Biospectrum and ET Healthworld among others.
- [Prashant Singh replaces Sumit Puri as Director & CIO, Max Healthcare](#)
Prashant Singh has joined Max Healthcare as its Director & CIO. He will be managing IT operations for 14 hospitals of the company.

Healthcare Policy Updates

- [Mid level providers will be trained to augment primary care: Dr Vinod K Paul, Member, NITI Aayog](#)
Mid level providers by definition is above the nurses and below the doctors and specialists. ANM, nurses would get extra trainings. We will be empowering those who are above nurses,
- [PM Modi to unveil updated version of AB-PMJAY healthcare app on Oct 1](#)
Modi will unveil the AB-PMJAY mobile app at a mega national event "Gyan Sangam" which will be organised from September 30 to October 1 in New Delhi to highlight the progress and achievements of the scheme.
- [76.3 per cent of households consume adequate iodised salt: Survey](#)
The survey, carried out with support of government of Canada through Global Affairs Canada, was conducted across all 29 states and seven UT's.
- [Ayushman Bharat 2.0 improves cancer cover](#)
Cancer cover based on drug regimen & not on type of cancer; better implants in cardiology & orthopedics
- [Fraudsters threaten to bleed Ayushman Bharat scheme](#)
This study examines associations between sex composition of older siblings and infant mortality by sex, to guide efforts to address excess female infant mortality in India.
- [Ayushman Bharat to push for 1.5 lakh additional beds, says CEO](#)
Efforts will be focussed on bringing in the remaining states to the PM-JAY family.
- [Families with annual income upto Rs. 1.80 lakh will get Ayushman Bharat Cards: Haryana Govt](#)
The family covered under the scheme can avail free of cost treatment worth Rs. 5 Lakh per annum

Healthcare Industry Overview

- [Global healthcare sector major contributor to climate crisis: Report](#)
According to a report, healthcare's footprint is equivalent to 4.4 percent of global net emissions, which makes it a major contributor to the climate crisis.
- [India among 10 countries accounting for 75% of healthcare's climate footprint](#)
While India has the seventh-largest absolute health sector climate footprint, it has the lowest health-related emissions per capita of all 43 nations considered in the study.
- [Artificial Intelligence in Africa's healthcare: Ethical considerations](#)
The use of AI in healthcare systems in Africa, in particular, can eliminate inefficiencies such as misdiagnosis, shortage in healthcare workers, and wait and recovery time.
- [Doctors as victims: Law to deter assaults on healthcare personnel is needed](#)
It is the professional responsibility of doctors to decry any violence as a danger to the physical and mental health of individuals and of society.
- [No shortage of medicines, hospitals functioning normally: J&K administration](#)

Ensuring that essential supplies including 24*7 electricity, water supply, healthcare and sanitation are being provided, Jammu and Kashmir administration in a press release said banking and ATM facilities had resumed operations with regular loading of cash.

Medtech Forum

- [Doctor Driven Innovation: How MedTech Players are Transforming the Indian Healthcare Sector](#)
India continues to import over 75% of medical devices and this is how it needs to change
- [Latest trends in medical monitoring devices and wearable health technology](#)
Wearable fitness technology has weaved itself into society so that FitBits and smartwatches are seen as mainstream
- [Northwestern Engineering Team Pioneers New Medical Technologies](#)
While most of today's medical monitors are expensive and require connections that are hardwired and taped to the patient, future monitors will be cheap, small and wireless.
- [UCLA Gets \\$1.5M to Create Medical Technology, Digital Health Hub](#)
UCLA has received \$1.5 million in funding to establish a regional hub for the development of medical technology and digital health tools.
- [Use of biosensors in early detection of cancer stressed](#)
Healthy World Association president suggests their manufacture in India to ensure affordability and large scale availability of devices
- [IIT-Bombay startup first to be listed on BSE Startup platform](#)
Mumbai-based Transpact Enterprises Ltd is an ISO-certified company that makes products for vestibular rehabilitation, neuro-developmental and sensory integration therapy.
- [With Rs 980 crore investment, Telangana sets mark in medical-technology industry](#)
At least 22 domestic companies that manufacture medical devices, supplies have decided to set up units in Medical Devices Park; firms expected to create 4,000 jobs

Insurance Forum

[Insurance industry to grow at 15% for next 5 years: Ashish Vohra, Reliance Nippon Life](#)

There is a relatively larger stable base of savings products that the industry sells.

[Bank mergers: Here is how the insurance JVs and policy holders will be impacted](#)

In cases where one bank promotes two insurers in same category post-merger, the companies will either have to be merged or sold

[AIC enters coinsurance deal with 3 public sector insurance firms for PMFBY](#)

Under the scheme, while AIC will use offices, manpower and rural reach of the three companies, it will offer 12.5 per cent of the premium collected to each of the three companies

[Insurance companies report boom in business after new, strict traffic rules](#)

Insurance companies expect the new regulations to bridge the gap between insured and un-insured vehicles significantly

Diagnosics Forum

- [Essential diagnostics list set to disrupt sector](#)
It is ironical that though diagnostics influence about 70 per cent of healthcare decisions, WHO's first essential diagnostics list (EDL) was published in May last year, 40 years after its first essential medicines list (EML).
- [Expanding new avenues](#)
Changing dynamics in the healthcare sector is leading to fresh opportunities of work for aspirants.
- [India home to nearly 40% of world's heart](#)
Lal PathLabs, Thyrocare and Metropolis trade at 28,21, 30 times FY21 earnings estimates, respectively. Competition for the big three has contracted considerably
- [Malaria eradication possible by 2050, says Lancet report](#)
While global malaria incidence and death rates declined by 36 and 60 per cent respectively since the year 2000, the advancements are threatened by recent plateaus in global funding

Upcoming Awards & Events

- InnoHEALTH 2019 (4th October, Vivanta New Delhi, Dwarka)
- Asia Health (16th October, New Delhi)
- Fortis Third Annual Psychology Conference 2019 (Fri, 13 Sep, Gurugram)
- Future Healthcare Summit (Thu, 28 – Sat, 30 Nov, New Delhi)
- Fortis Annual Psychology Conference (Fri, 13 - Sun, 15 Sep 2019, Gurugram)
- Global GS1 Healthcare Conference (Tue, 5 – Thu, 7 Nov, Le Meridien Hotel, New Delhi)
- International Telemedicine Conference of Telemedicine Society of India (Fri, 29 Nov – Sun, 1 Dec New Delhi)