

**Weekly Newsletter**  
**(23<sup>rd</sup> November – 29<sup>th</sup> November)**

**Dear Reader,**

*First of all, we take an opportunity to thank all our members, stakeholders, sponsors, well wishers and supporters for extending tremendous support to our Annual Summit. **'NATHEALTH Annual Summit 2019 – Reimagining Collaboration to Strengthen India's Healthcare Growth Trajectory'** held on **28<sup>th</sup>& 29<sup>th</sup> November at Lalit Hotel, New Delhi** got overwhelming response from the healthcare leaders, academia, experts and policymakers.*

*Strengthening the four pillars for Healthcare- Investments, Digital Health, Skill Development and Innovations were the main focus areas. Check this space for more.*

*This week's newsletter features some impactful articles by our leaders which have been covered by media and the summit's coverage. Inaugural session of the Summit witnessed several key announcements such as several industry bodies announcing their support to NATHEALTH. Submission of key recommendations to the government, a MoU with Startup Nation Centre (Israel) to drive innovations, release of Diagnostic Study by Chief Guest Dr Vinod Paul, Member( Health), NITI Aayog were other main highlights of the Summit. Inaugural session was followed by a media interaction and NATHEALTH Leadership team highlighted main agenda of the two-day summit.*

*Day 2 witnessed a unique public-private collaboration in the form of a Startup Carnival. National Health Authority (NHA) extended support to NATHEALTH in organizing first of its kind Startup Carnival to encourage innovations in healthcare sector. Over 200 startups and their representatives participated in the carnival which was inaugurated by Dr Indu Bhushan, CEO, and NHA in presence of NATHEALTH Leadership team. The Summit's sessions on Innovations, Arogya Bharat, Quality & Skilling witnessed participation and serious engagement of healthcare leaders and experts. The Summit concluded with a session where doctors engaged with two patients on trust issue.*

*Earlier this week two authored articles by domain experts- (Hony) Brig Dr Arvind Lal, Past President NATHEALTH and Mr Sunil Thakur, MD, Quardia Capital provide an insight to current ecosystem and what needs to be done for quality healthcare delivery in the country. Mr Thakur in Express Healthcare outlines the necessity of innovative models for financing in healthcare sector whereas Dr Lal in BW Healthcare dwelled on primary healthcare. Apart from these authored articles on innovations, skills, technology, investment, and quality healthcare, as pre runner to the Summit, we had also released a curtain raiser press release on our Summit. Media covered the Summit and first of its NHA-NATHEALTH Startup Carnival well. YourStory was media partner for the Carnival.*

*On policy front, lawmakers are at work during the winter session of Parliament which began on November 18. Union Health Ministry updated both the Houses on various issues such as Ayushman Bharat, latest status of PM-JAY, Banning E-Cigarettes, new law to check violence against doctors and healthcare professionals among others.*

*Check out the newsletter to know what is happening in other segments of the healthcare sector. Follow us on twitter, LinkedIn and Facebook for real times updates.*

<https://twitter.com/nathealthindia>

<https://www.facebook.com/nathealthindia/>

<https://bit.ly/31047Ac>

Check out our previous newsletters [Here](#)

### **NATHEALTH Leadership Series**

#### **Working closely with govt to ensure universal health coverage: NATHEALTH**

NATHEALTH also suggested that corporate social responsibility (CSR) funds could be used to push the critical segments such as preventive health, skilling and digital technologies. NATHEALTH President along with Leadership team interacted with Media during the annual summit

#### **Every 9 Minute, One Person Is Benefitted With Ayushman Bharat: Dr Vinod Paul**

Delivering keynote addresses at the inaugural session of NATHEALTH Annual Summit NITI Aayog members, Dr Vinod Paul and Indu Bhushan appreciated the Ayushman Bharat scheme and suggested some ways to improve the outcomes

#### **No decision on cataract surgery under Ayushman Bharat: Dr Paul**

Speaking on the sidelines of the Annual Summit of NATHEALTH, Dr Paul said, "NITI Aayog is still in discussions. We sent the proposal to include PM-JAY beneficiaries. The discussions are still going on."

#### **NATHEALTH and NHA to set up accelerator programme to support healthcare startups**

NATHEALTH and NHA also held a carnival in the capital city to support healthcare startups with access to capital and market, industry partnerships, mentorship, and technology development assistance

#### **Govt Looks At Healthcare Startups To Solve Ayushman Bharat Challenges**

The central government's National Health Authority (NHA) in collaboration with industry body NATHEALTH, organised a carnival to support healthtech startups by providing access to markets and capital through funding opportunities, on November 30

#### **Investments in Indian healthcare**

In his article in Express Healthcare, Sunil Thakur, Managing Director, Quadria Capital Advisors and Member, NATHEALTH Governing Council stresses upon more investment in the development and growth of Indian healthcare

#### **Comprehensive Primary Care Needs Cohesive Partnerships**

In BW Healthcare (Hony) Brig Dr Arvind Lal wrote well-strategized investments in primary health can help notably reduce the burden on secondary and tertiary care and reduce the overall cost of care on the healthcare system!

## **Healthcare Policy Updates**

### [Law ministry, MHA ask health ministry to revisit provisions of draft bill on violence against docs](#)

The Government intends to introduce in Parliament the Health Services Personnel and Clinical Establishments (Prohibition of Violence and Damage to Property) Bill, 2019 that seeks to punish people who assault on-duty doctors and other healthcare professionals by imposing a jail term of up to 10 years

### [Parliament passes the bill banning e-cigarettes](#)

There is evidence now that e-cigarettes are very harmful. They can become a bigger menace than tobacco one day. So, the intention of the government has been to nip the problem in the bud itself, said Dr Harsh Vardhan.

### [NITI lauds Kerala's eHealth project](#)

Kerala is the only state in the country where the data base (health record) of 2.58 crore people has been collected and stored as electronic records

### [India plans midwifery cadre to reduce maternal mortality](#)

This commitment, which is part of the targets set under SDGs, was reiterated recently by the top government officials who represented the country in the International Conference on Population and Development (ICPD) in Nairobi, Kenya.

### [Implementation of AB-PMJAY in Kerala](#)

Ayushman Bharat Pradhan Mantri Jan Arogya Yojana (AB-PMJAY) is being implemented in Kerala with effect from 01.04.2019

## **Healthcare Industry Overview**

### [Bengaluru-origin doctor performs unique cardiac surgery in US](#)

Dr Aditya Bharadwaj, an alumni of Bangalore Medical College and Research Institute has been in news for his innovative approach in treating cardiac patients

### [Air pollution impact on health worse than thought: Study](#)

According to a study, short-term exposure to air pollution has been linked to a staggering number of hospitalisations for numerous health issues like strokes, brain cancer, miscarriage and mental problems

### [Deaths due to TB down by 19 pc from 2010-2018: Harsh Vardhan](#)

The government is committed to end TB by 2025, five years ahead of the global Sustainable Development Goals (SDGs) target

### [Opposition to regulating all medical devices under Drugs & Cosmetics Act](#)

The Surgical Manufacturers and Traders Association (SMTA) has opposed the new policy of the Central

Government to regulate all medical devices under the Drugs and Cosmetics Act and said that this move will wipe out the entire Medical Device Trade and Industry

### **Medtech Forum**

#### C-CAMP to set up prototyping facility for medtech startups

Centre for Cellular and Molecular Platforms (C-CAMP) with support from National BioPharma Mission, BIRAC and DBT, will soon launch National Medtech Rapid Prototyping Facility for Microfluidic Medical Devices.

#### Venture Catalysts invests in health-tech startup WonDRx

WonDRx, a startup that seeks to bridge the gap between patients and healthcare providers through a data-driven approach, has raised an undisclosed sum of money from startup incubator and accelerator Venture Catalysts as part of its seed funding round.

#### 3 Indian-origin ex-executives of health tech startup charged in \$1 billion fraud scheme in US

WASHINGTON: Three Indian-origin ex-executives of a Chicago-based health tech start-up have been charged by the federal authorities for their alleged roles in a fraud scheme which involved falsifying the company's financial performance to raise nearly USD 1 billion in debt and private equity.

#### THE DIGITAL HEALTH ECOSYSTEM: An in-depth examination of the players and tech trends reshaping the future of healthcare

Until now, healthcare was the only remaining industry that had yet to feel the rapid impact of digitization endured by retail, banking, and media. But consumer adoption of digital tech, regulatory overhauls and a shifting reimbursement model are forcing healthcare players' hands.

#### 4 Things Cutting-Edge Health Tech Can Teach You About Business

Smarter technology means smarter healthcare, but it also poses lessons for business leaders. Wearables like FitBit remind us of the value of gamification. Meditation tools such as Headspace teach us to slow down after a long day.

### **Insurance Forum**

#### Are You Paying Higher Premium For Your Health Insurance?

Health is considered to be the most important asset of any individual. But in India, the statistics on health insurance are shocking. The recently released National Family Health Survey (NFHS-4) by the ministry of health and family welfare shows that less than one-third (29 per cent) of households have at least one usual member covered under health insurance or the health scheme.

#### MobiKwik, Aditya Birla Health Insurance introduce Cancer Protect Cover starting Rs 125

Aditya Birla Health Insurance Company Limited (ABHICL), the health insurance subsidiary of Aditya Birla

[Capital, entered into a strategic alliance with fintech platform MobiKwik to offer sachet health insurance products.](#)

[Settling Health Insurance claim from multiple insurers: Here's some good news for you](#)

[The Insurance Regulatory and Development Authority of India recently notified the Insurance Regulatory and Development Authority of India \(Health Insurance\) \(Amendment\) Regulations, 2019. It has introduced several new provisions, including a call to the insurers to promote wellness amongst the policyholders as per the guidelines of the authority from time to time.](#)

[IRDAI proposes to reduce sum insured on standard health indemnity insurance to Rs 5 lakh](#)

[The more options you have to choose from, the more difficult it becomes to make the right decision. This is especially true when it comes to financial products like insurance. When it comes to insurance, there is so much information and agents who push products that will get them the most commission.](#)

### **[Diagnostics Forum](#)**

[Turkey establishes health diagnostics centers in 20 countries](#)

[Indicating that Turkey had entered a new phase in its efforts to render Turkey a health care hub in line with Turkey's 2023 goals, Health Minister Fahrettin Koca stated that Turkey would open a series of diagnostics centers and health offices in various locations across the world throughout the course of 2020](#)

[Global Women's Health Diagnostics Market Insights, New Project Investment and Potential Growth Scope](#)

[Women's Health Diagnostics Market reports helps you prepare to better ride the business cycles while anticipating the future. Women's Health Diagnostics Industry Outlook report helps you anticipate upcoming trends.](#)

[Lessons from market tweak on TB test](#)

[the use of molecular diagnostic tests for tuberculosis, widely considered superior to X-ray and microscopy, increased 10-fold after an experiment by public health experts and management researchers to pull down their prices through market dynamics](#)

[Make in India holds the key to ensuring affordable diagnostic services](#)

[India's diagnostics business scenario is changing tremendously. This change is driven by government intervention, digital transformations and increased business collaborations. In an freewheeling chat, Suresh Vazirani, MD and CEO, Transasia Bio-Medicals shares his perspective on the ever-changing business environment in Indian diagnostics.](#)