

**Weekly Newsletter**  
(26<sup>th</sup> August – 2<sup>nd</sup> September)

**Dear Reader,**

*The month of August concluded with the launch of Eldercare & Rehabilitation' Vertical by NATHEALTH in partnership with Genesis Rehabilitation India, boost in diagnostics sector growth and positive comments on the growth of Healthcare in India by Dr. Reddy. From the central corridors, the medical education got a boost with the creation of an additional 25,700 MBBS seats. Launching the Fit India Campaign, PM Modi urged the citizens to integrate exercise in their daily routine. Other key areas of discussion included curbing malaria, leprosy & tuberculosis in India.*

*The health industry overall witnessed action on medical education with increase in seats, rise in wellness brands with sustainable growth trends. Medical Technology sector witnessed a wave of developments with Startups getting a major boost and launch of advanced technology to support care delivery. The forum hosted a Smart India Hackathon where aspiring developers created innovative solutions like SOS Drone systems.*

*Insurance Forum was at the center of discussions on various aspects like foreign investment, use of technology to improve efficiency and growth of startups. Coming up with innovative solutions, medical technology sector is rapidly witnessing a rise in tech startups.*

*Check out the newsletter to know how diagnostics sector witnessed India's first commercial biobank that helps develop novel diagnostic tests and cures and other news updates. Follow us on twitter, LinkedIn and Facebook for real times updates.*

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**NATHEALTH Leadership Series**

- [NATHEALTH launches 'Eldercare & Rehabilitation' vertical in partnership with Genesis Rehabilitation Services India.](#)  
*"We believe that a systematic framework can help in building support systems that cater to the specialized needs of the #Eldercare segment." Said Dr. Ballal.*
- [Max Hospital launches daycare cancer centre in Gurgaon](#)  
*The amenities available at this centre are intended to enhance patient experience, while they are undergoing therapy for cancer*
- [Country has come a long way in healthcare, says Prathap C. Reddy](#)  
*From imposing heavy customs duty on imported medical equipment to manufacturing equipment here, the country has come quite a long way in healthcare, said Prathap C. Reddy, chairman of Apollo Hospitals Group, in Chennai*
- [With Healthcare stocks facing a tough time, Dr. Lal is still earning for everyone](#)

The undisputed leader in the northern, central, and eastern markets is bracing up for new rivalries

## **Healthcare Policy Updates**

- [Healthcare gets a booster shot](#)

This will lead to the creation of an additional 25,700 MBBS seats in the country. These colleges will mostly be set up in under-served areas. Preference will be given to aspirational districts and district hospitals having 300 beds

- [Can PM Modi's Fit India campaign help tackle rise in lifestyle disorders?](#)

WHO blames unhealthy diet and lack of physical activity for increasing instances of high blood pressure, increase in blood glucose, elevated blood lipids and Obesity

- [India unlikely to meet sustainable development goals on health by 2030: CAG](#)

In 2015, India spent 1% of its GDP on public health, the second-lowest in the southeast Asia region, according to data cited in the National Health Profile 2018

- [MoS For Health And Family Welfare Visits The National Cancer Tissue Biobank At IIT Madras](#)

The advanced research facilities will help India develop treatments and medications for cancer treatment that will be most effective in Indian conditions or patients, said Ashwini Kumar Choubey

- [Can India Eliminate Malaria by 2030? Recent Data Look Optimistic](#)

The number of deaths due to malaria also remained on a decline as 384, 331, 194 and 96 deaths were reported in 2015, 2016, 2017 and 2018, respectively.

- [Govt Planning to Screen 25 Crore Children for TB, Leprosy, Experts Doubtful of Impact](#)

However, Lancet commission report on Tuberculosis this year estimated that it would take until 2100 to reach India's "End TB" goals, even if it takes "extreme measures."

- [Aarogya Mahila Summit encourages PPPs for affordable quality care for women](#)

FOGSI supported by Global Health Strategies and Abbott India, organized the Aarogya Mahila Summit in New Delhi on August 28 and 29

## **Healthcare Industry Overview**

- [India's First-Of-Its-Kind Book on Doctor-Patient Relationship launched](#)

Dr Debraj Shome and Dr Aparna Govil Bhasker introduced a book titled 'Dear People, with Love and Care, Your Doctors'

- [Economic crisis: Cabinet eases FDI norms in coal mining, announces subsidy for sugarcane farmers](#)

The Union Cabinet also announced plans to set up 75 new medical colleges across India. The new establishments will create around 15,700 new MBBS seats

- [How big pharma is targeting India's booming opioid market](#)

As India loosens its stringent narcotics laws, US companies including Johnson & Johnson, Abbott Laboratories and a network affiliated with Purdue Pharma are rushing in.

- ['Fit India' movement: India could learn from China's fitness regime](#)

China's national strategy on fitness has not only raised health awareness in the country but has also led to robust growth in the fitness industry and India's 'Fit India' movement could learn from Beijing's experience.

- [ITC's Hemant Malik expects robust growth from health and wellness products](#)  
In line with other industry players, ITC has witnessed growth in their premium health and wellness products segment, but the lower-end was impacted due to a slowdown.
- [India's move to ban e-cigarettes flawed: Cancer experts](#)  
Claiming that the Indian Council of Medical Research white paper shows "a high probability of bias", they asked why it recommended a complete ban on e-cigarettes for the "greater interest of protecting public health" but not on traditional cigarettes.
- [Opioid addiction rising in India as US drugmakers push painkillers](#)  
As the Indian government loosens its prescription opioid laws after decades of lobbying, the cash-fed healthcare system is ripe for misuse
- [Indian Doctors, Health Activists Concerned Over Inaccessible Health-Care In Kashmir](#)  
The Jammu and Kashmir Police on Monday took away a doctor who was speaking about the health crisis in the state that is happening due to the security clampdown, according to some media reports.

### **Medtech Forum**

- [Editor's Choice: Medical Technology](#)  
In recent years, medical technology has allowed researchers to learn intimate details of the lives of ancient Egyptian mummies that go far beyond the biographical details gleaned from their tombs.
- [Healthcare Technology Conference CAHOTECH 2019 to further boost the startups](#)  
The annual two-day event (Sept 27th and 28th at Chennai) will provide a platform for startups for funding, incubation and beta-testing of new health-tech products in association with hospitals
- [Smart India Hackathon: Team Dhruva's innovation sends an SOS in case of an accident](#)  
Six students from Nanded have designed a bike crash detector that sends an alert in case of a mishap, and also speeds up medical care. The team is also working on gathering data on bike riding parameters to avert problems.
- [India needs indigenous medical devices: Juichi Saito, Group COO, HORIBA](#)  
HORIBA Medical, a leading Japanese player in haematology, brought together premier Indian diagnostic players in a customer leadership connect to discuss investment plans and business avenues in India in New Delhi recently
- [Food Safety to Disease Diagnosis: 8 Tech Startups Solving India's Biggest Problems!](#)  
Be it in a hospital or a college canteen, ideas for path-breaking innovations can strike you anywhere, at any time. The win is in recognizing and following them through, as these individuals did to become change makers of our society

### **Insurance Forum**

- [India's insurance industry is improving efficiency through the use of new-age technology](#)  
Insurers have launched mobile phone apps, making it easier for customers to transact with them. They are, slowly and surely, moving towards paperless claims as well.
- [Health insurance a must to combat the rise in lifestyle diseases](#)

The study reveals that diabetes has seen a spike by about 40% among individuals under 45. Blood pressure too has increased by 90% among people in the same age group

- [Insurance intermediary biz now opened up to foreign investors](#)  
Govt's move will help bring more capital, which will boost investment, augment reach of intermediaries. Insurance intermediaries are brokers or agents who function as links between insurance companies and customers
- [With the insurance industry maturing over the years, focus has shifted to profitability and valuations](#)  
The insurance industry has been growing at 12-15 per cent in the last few years. The private sector has been growing faster than LIC lately.
- [India eases foreign investment rules for several sectors to boost growth](#)  
India's cabinet on Wednesday approved further liberalizing of foreign direct investment (FDI) rules in four sectors, in an effort to get economic growth back on track.
- [Government's EV push will transform motor insurance business](#)  
Frequent and extensive work is being done by auto manufacturers in material innovation will also result in change in dynamics for insurers
- [Using tech and agents, how insurance startup RenewBuy acquired 1M customers in four years](#)  
Gurugram-based RenewBuy is an online insurance aggregator which works on a blended model of agents and digital support to increase the number of agent partners from 25,000 to two lakh people.

### **Diagnosics Forum**

- [Opinion | Why doctors worry about locally made medical devices](#)  
The big question is: What is the quality of care we are offering our patients?
- [Metropolis on its growth plans, and why the economic slowdown could help the company](#)  
Metropolis is focusing on improving business to customer (B2C) ratio to 62 percent in the next two years.
- [Theranos failed hard, but did it also prove the market?](#)  
Meet the founders building blood test startups in a post-Theranos world. "Theranos brought medical diagnostics to the forefront."
- [Health check-ups are on the rise, slowdown notwithstanding](#)  
Lal PathLabs, Thyrocare and Metropolis trade at 28, 21, 30 times FY21 earnings estimates, respectively. Competition for the big three has contracted considerably

### **Upcoming Awards & Events**

- InnoHEALTH 2019 ( 4<sup>th</sup> October, Vivanta New Delhi, Dwarka)
- Asia Health (16th October, New Delhi)
- Fortis Third Annual Psychology Conference 2019 (Fri, 13 Sep, Gurugram)
- Future Healthcare Summit (Thu, 28 – Sat, 30 Nov, New Delhi)
- Fortis Annual Psychology Conference (Fri, 13 - Sun, 15 Sep 2019, Gurugram)
- Global GS1 Healthcare Conference (Tue, 5 – Thu, 7 Nov, Le Meridien Hotel, New Delhi)
- International Telemedicine Conference of Telemedicine Society of India (Fri, 29 Nov – Sun, 1 Dec New Delhi)