



Baxter India undertakes a number of initiatives towards encouraging employees to participate in CSR activities.

October – Making a Meaningful Difference - MAMD

Every Year in the month of October we at Baxter celebrate - “Making a Meaningful Difference” dedicated to the community services. During this month, employees undertake activities across India, which includes the following:

Cook off : The employees bring cooked food from their homes and serve it to the employees in the office cafeteria. The funds thus collected are deposited in a separate account to be donated to NGOs from time to time.

Family Day : we invite NGO kids from Smile Foundation and Udayan Care to celebrate Baxter annual day with our employees and their families. We donate blankets, bags, new clothes to the NGO kids along with cash donations.

We also organise NGO stalls during the Family Day celebrations which sells preserves, candles, woolen shawls, dress material and other decorative stuff. The proceeds of the sale are donated to the same NGO. Once in a quarter, a NGO is invited to put a stall in our Delhi Regional Office.

Wellness linked with CSR

- We have our Global initiative of wellness and celebrate BeWell@Baxter month in May. While we encourage employees to increase levels of physical activity and arrange couple of events like a Cricket Match, in which NGO Udayan Care also participated. We have also done community service with the help of Smile Foundation and distributed Hygiene packs and carried out medical check-ups of the females in the community and also making them aware of importance of vaccination. We concluded the event by celebrating with the kids from the community by cutting a cake and distributing Nutri packs.

A team of doctors and professionals from Baxter also visited the NGO for conducting routine health checkup of the kids studying in there school. We also used this as an opportunity to organize health talks for the kids from NGO.

- Visit to the old age homes: Our employee volunteers across country, visit old age homes too and present gifts to ‘seniors’.
- Our employees routinely participate in various marathons to promote awareness of various diseases. We participated in a marathon organized by Urban Stampede on World Kidney Day and our female colleagues participated in Pinkathon and contributed towards Breast Cancer Awareness.

40 Hours Club

We as a corporate started 40 hours club to encourage volunteerism across nation. Under this flagship, we have done a couple of activities that include Food Collection and Tree plantation drives.

- Baxter is associated with Delhi Gurgaon Food Bank, wherein we collect grains and pulses from the employees and donate for their feeding Centre. We also take our employees to assist them to do food distribution at the feeding center in Delhi/NCR.

We have also planned to do corporate funding towards donation of grains and pulses for their consumption at 3-4 “Feeding centers”.

- During the world Environment Month- volunteers from Baxter India visited the NGO center and Government Schools for tree plantation. We also take the responsibility to maintain the plants and are committed to continue with plantation drive in the coming quarters too.

Joy of giving in Festivals :

To bring the smiles and cheers to the life of destitute children by ways of gifts, we as a team decided to take our volunteers to an orphanage school in Gurgaon and distributed sweets during Diwali time. We have also made the NGO kids participate and perform in the festive celebrations to bring more joy and happiness during the festive time.

About Baxter:

Baxter develops, manufactures and markets products that save and sustain the lives of people with kidney disease, special nutrition needs, and many other chronic and acute medical conditions. Baxter drives relationships with patients, medical fraternity, regulators and policy makers' basis high value, ethics and compliance. We would like to share that Baxter aims to be recognized as a trusted and preferred partner in improving quality and access to healthcare, a leader in the market and a socially responsible member in medical community. Our mission to save and sustain lives, inspires our work and commitment towards expanding access to care, providing cost-effective healthcare solutions, delivering quality products and advancing innovations for the world.

