

Here is a list of things we do towards encouraging employees to support CSR activities at Apollo Munich

**Children's Day :** Apollo Munich celebrated Children's day at an orphanage in four locations (CPC ,Hyderabad, Bangalore , Bhopal). We partnered with our Customers & Agents . We sent our an email invite to all customers ( for the said location ) to ;

a. Contribute via old clothes , toys & books , by physically coming to the branch and submit in the drop box

b. Customers/ agents can participated by going to the Orphanage , to help distribute the collectables & food boxes . We also arraged small games so it is not just a routine distribution activity .

c. For customers who participated in the Online donation, we asked them to post paintings on our site and we matched that contribution in terms of eateries on a said date.

As a token of gratitude for participating, we finally sent a thank you mailer to all customers, post photos and videos for the event, on our website, face book, tag customers via email ID as well.

For customers/agents who actually ATTEND the function at the orphanage on the defined date, we will distribute "AMHI Custom made BOX" containing: chocolates & a plaque .

Apollo Munich organises NGO stalls on a monthly basis that sells Namkeen, Chatnis and pickels. The NGO puts up a stall at the corporate office on a monthly basis and the proceeds of the sale are donated to an orphanage in Faridabad. Once in a quarter, a NGO is invited to put a stall in our Delhi office (RO).

As a progressive employer, Apollo Munich, and many of our client corporations, are increasingly focusing on including more women owned businesses as our suppliers and vendors. We would like to encourage and develop more women owned businesses by providing them the opportunity to be part of global supply chains.

Towards this objective, we are working with WeConnect International, an international organization that certifies women owned businesses and connects them to MNC corporations and other market opportunities. To be considered as a Diverse Supplier/Vendor by Apollo Munich, businesses would need to be certified according to a global standard.

This is offered by WeConnect International in India and other countries. In addition to the above , we encourage women entrepreneurs / suppliers / NGOs promoted by women to set up kiosks in various offices and promote / sell their products and services.

**Joy of Giving Fortnight -** An annual clothes/food items donation fortnight in collaboration with the NGO Goonj. This year we are again partnering with Goonj on three themes. Shiksha and VastraSamman and DhannSamman. •ShikshaSamman - Donate uniforms, new notebooks, stationery, school bags, water bottles, lunch boxes, shoes, story books, toys, games, bicycle, umbrella etc. • VastraSamman - woollens, blankets, saris (along with

blouses, petticoats) cotton clothes, newspapers, magazines and one-side used papers.  
DhanSamman - Cash donations (which were converted into materials)

An annual initiative called 'Secret Santa' was launched during Christmas. They spread smiles and cheers in the life of destitute children by way of gifts, eatables and special acts by Apollo Munich employees through this initiative. Employees get a chance to enroll NGOs they work with. The place where gifts are collected is called 'The Apollo Munich Basket of Happiness' and the employee group that visits the NGO is called 'The Apollo Munich Happiness Troupe'. It includes talented employees who can sing, act, dance or entertain kids.

AMHI employees have also partnered with other NGOs for rehabilitation efforts.

Larger canvas for NGOs - This time around the NGOs that are invited to the company to showcase and sell their products were offered a bigger stage and space to do so in the lobby of the building where our office (CPC) is based. As a result, they were able to reach out to more than 1500 employees working in the building thereby increasing their sales by 3X as well as making three times the people aware of their activities.

The few NGO's were :

**Global Orphanage Trust :** Global Orphanage Trust has been running in India since 2008. An orphanage in the name of Alice in Wonderland, in which children live comfortably in a home. GLOBAL ORPHANAGE TRUST is committed to improve the quality life of disenfranchised, orphaned and abandoned children by utilizing funds and services obtained from private and public donors and forged partnerships to facilitate the development and management of facilities and programs for these children. GOT'S vision is not only to provide housing, education and medical care to orphaned, abandoned and neglected children but to make them independent and responsible members of society as well. We want to empower these disenfranchised members of society and help them to be successful and proud citizens.

**Voluntary Service Association (VSA) :** Voluntary Service Association (VSA) is a registered NGO working in Uttar Pradesh & Delhi, India since 2001. VSA works with the poorest and the most vulnerable such as women, children and other disadvantaged groups in their struggle against hunger, poverty and suffering an injustice. Currently the VSA program focuses on livelihoods, gender equality, education, poverty and Environmental development.

VSA runs a vocational training center known as 'Samarth' for underprivileged women and children to provide employability & life skills training. The focus of this Project is to create opportunities for marginalized people specially Adolescent girls/women to ensure livelihood for them on basis of involving the person with their inherent abilities and provide accommodations as per their needs.

**Jeevn Jyoti SewaSanstha :** Jeevan Jyoti SewaSanstha (NGO) came in to being in the year 2006. The key beneficiaries are elderly from very poor families, whose existence is virtually hand to mouth. Such beneficiaries cannot afford medical care and therefore struggle with illness and disease, losing income and being condemned to abject poverty. Their livelihood source is mainly labor, however they remain unemployed for some months

in a year due to illness. In rare cases, many undergo treatment under their respective block medical facilities, which have an insufficient quantity of medicines.

- It is widely recognized that the workplace itself has a powerful effect on people's health and being in a health insurance company it becomes even more important for us to divert our mind and body towards wellness. . At Apollo Munich , we strongly believe that when people are satisfied with their job, they are more productive and tend to be healthier. Our employees have benefitted from various wellness initiatives scheduled in various parts of country. a. Health Camp b. Blood Donation c. Stay healthy initiative.

Our employees have also participated in blood donation camps organized by other offices in the same building. They have also graciously and voluntarily donated blood on other occasions when employees / or their families have requested for help.

Customer engagement to CSR : As a part of AMHI CSR initiative, we have engaged our employees and customers this October through a photo contest on AMHI Facebook. For every photo a customer uploads , Apollo Munich will contribute towards fulfilling the needs of under-privileged Girls through Nanhi Kali.

**Apollo Munich**  
HEALTH INSURANCE

# Happy Durga Puja

Celebrate the 'Spirit of Durga Puja' with **Apollo Munich** & **Nanhi Kali** and be the reason of someone's smile.

“ This Durga Puja we wish to have **school bags & uniforms** ”  
*Nanhi Kali*

You can contribute to the cause in a few steps:

- 1 Capture a photo that best describes the 'Spirit of Durga Puja'
- 2 Click & upload the photo
- 3 Fill the details & submit

For every photo you upload, you contribute towards fulfilling the needs of these children.

You also get a chance to win an exciting **GIFT HAMPER** from Apollo Munich.

Apollo Munich Health Insurance Company Ltd.  
Central Processing Center, 2nd & 3rd Floor, L-405 Centre, Plot No. 404-405,

# Your each upload counts... add to the joy of Nanhi Kalis

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Apollo Munich Health Insurance Co. Ltd. Central Processing Center, 2nd & 3rd Floor, L-405 Centre, Plot No. 404-405, Sakinaka Vihar, Phase-II, Gurgaon - 122 005, Haryana, Gurgaon, Distt. Haryana, Sector - 14, Gurgaon - 122 001, Haryana.  
Regd. Off: Apollo Hospital Complex, Jindal Mills, Hyderabad - 500 035, Telangana.  
Tel: +91 011 4344333 Fax: +91 011 4344111  
Email: customercare@apollomunichhealthinsurance.com  
[www.apollomunichhealthinsurance.com](http://www.apollomunichhealthinsurance.com)

1 800 4000 4000

For more information on the details, please visit our website: [www.apollomunichhealthinsurance.com](http://www.apollomunichhealthinsurance.com) or call 1800 4000 4000. © 2017 All rights reserved by Apollo Munich Health Insurance Co. Ltd.



Wellness linked with CSR - To encourage employees to increase levels of physical activity through walking, jogging etc. & get into the habit of a healthy fitness regime, we partnered with Just Move App. For the first time, we linked it with CSR initiative in achieving the company level target in order to sponsor primary education for 100 girl children (suggested no.) for primary education for a year.