

Women and Children First

A Philips CSR Initiative



12 Lakh women reached every year
7 states through 12 projects
4 mobile health vans
50 screenings a day
6 community centers for RMNCHA
1 crore women reached thru Award Winning
Breast Cancer Awareness
20 CHD kids saved

Public Affairs campaigns for Digital
Healthcare & Breast Feeding

More than 100 employees involved in
environment preservation and
education



RMNCHA Centres



Mobile vans



Breast feeding



Cancer screening



Cancer outreach program



Newborn CHD care (Mar '18)



HC leadership award



Awareness drive