

## QuintilesIMS

### QuintilesIMS' CSR Initiatives

- 1. Race for 7:** For the second year, QuintilesIMS employees came together to raise awareness for rare diseases through an association with **Race for 7**. **Race for 7**, a 7000 meter run/walk to symbolically represent the 7000 documented rare diseases and raise awareness for the rare disease community, was held to commemorate Rare Disease Day which falls at the end of February. There are an estimated 70 million rare disease patients in India, most of whose condition remains undiagnosed and untreated. In an act of solidarity and support, hundreds of employees of QuintilesIMS and their families joined hands with several citizens of Bangalore, including rare disease patients and their caregivers, to participate in **Race for 7**, an awareness walk/run organized by the Organization for Rare Diseases India (ORDI). The early hour did not deter QuintilesIMS employees who not just participated in the event, but also volunteered their time and talent to entertain participants and provide on the ground logistics and support. The event was the culmination of several weeks of hard work by a team of over 100 employees of QuintilesIMS, led by Prasad Shetty, India Head, Project Leadership, who worked with ORDI to help promote the event and facilitate participant registration. From flash mobs to floor walks to cafeteria presentations and patient interactions, a carefully orchestrated promotional campaign by employees saw a registration of around 3500 participants, including patients and their families, who came from far off cities in India. QuintilesIMS was the lead sponsor of Race for 7, an event that was conceptualized and developed by ORDI in close collaboration with QuintilesIMS and which was being held for the second year in succession.
- 2. Joy of Giving:** We have started a new initiative called 'Joy of Giving' as part of our internal CSR activities. On 26<sup>th</sup> May 2017, we visited Mumbai Mobile Crèches, Powai as part of this Joy of Giving program. Our employees had a heartwarming and wonderful time with the kids and infants at #MMC conducting painting competitions, games, playing educational videos and distributing loads of stationery, school bags, note books, snack boxes. It was totally spearheaded by volunteers from across departments as they collected all the necessary materials to help around 40 school going children get ready for the new academic year. **About MMC:** Millions of Migrant workers work at construction sites across India, more than 40,000 in Mumbai alone. Their children remain hidden behind the walls of these construction sites as that is their only playground. The Mumbai Mobile Crèches (MMC) works to provide these children on construction sites, a safe, happy and healthy childhood. Since 1972, MMC has reached over 100,000 children with education, nutrition and healthcare facilities. Please visit [www.mumbaimobilecreches.org](http://www.mumbaimobilecreches.org) for more details.
- 3. Support to Cancer Patients Aid Association (CPAA):** In 2016 we had adopted 5 kids and are extremely pleased to inform that all the 5 kids who were adopted as part of our association with CPAA have successfully completed their treatment and have resumed their normal life. In our effort to continue our support to little kids in their battle against cancer and to cheer them as they go ahead in their lives, this year again we have adopted 5 new kids.