

## **Global Patient Portal Pvt Ltd**

we are a social enterprise and consider the actions of our business to mirror the purposes for CSR.

However, where we would like to be doing some work with regards to the CSR regime is in regards to implementation. We have an assessment undertaken to ensure that our business activities fall within the 'Preventative Healthcare' head of CSR in India. Our activities across economically backward populations really fulfills this brief.

Over the course of the last 3 years though, we have been introduced to various intermediary organisations which purported to be able to connect us to CSR funds to provide digital health and healthcare services in underserved communities across tier 1, 2 & 3 cities. None of these organisations have proved to be useful.

With this in mind, I think the exercise that NatHealth is undertaking is particularly useful. It will enable organisations such as Global Patient Portal to understand the CSR priorities and initiatives of like minded partners. I would ideally like to be starting conversations about projects and implementation at this time of year. There always seems to be a rush around February and March to implement such projects. Getting ahead of that rush is important I believe in driving purposeful and effective CSR projects.

Across the country and across verticals, I think this tends to be an issue, it is great to see healthcare starting to move towards formalisation and mapping though this audit.