

WORLD HEALTH DAY- 7th APRIL, 2018

Mr. Daljit Singh, President, NATHEALTH and President, Fortis Healthcare Limited

“The World Health Day offers an opportunity to reiterate our pledge to be inclusive in the delivery of quality healthcare to all citizens of our country. This year’s theme, “Universal Health coverage - Everyone Everywhere”, is about ensuring that health systems are designed around the needs of people. The NHPS is a commendable commitment towards this end, with collaboration between the public and private sector as a key cornerstone. NATHEALTH, through its wide membership, reaffirms to work with all stakeholders to move towards the worthy objective of Universal Healthcare.”

Mr. Probir Das, Senior Vice President – NATHEALTH, Executive Officer – Terumo Corporation, Regional Representative - India and Asia Pacific, Chairman - Terumo Asia Holdings Pvt. Ltd., Managing Director – Terumo India Private Ltd.

“As Ayushman Bharat becomes the game changer with regards to Universal Health Care provision in India, and transforms our healthcare landscape for the better, the World Health Day is an apt opportunity for NATHEALTH to pledge absolute support to this grand initiative by the Honourable Prime Minister.

Private sector has a massive role to play in Indian healthcare through a combination of NATHEALTH’s provider, diagnostic, medical devices, medical education, health IT and health insurance membership, and we shall work as a single dedicated force to act in unison with the NHPS Secretariat, MoH, NITI Ayog and other stakeholders to help shape and execute Universal Healthcare through Ayushman Bharat and other equally excellent initiatives”

Dr H Sudarshan Ballal, Vice President, NATHEALTH and MD, FRCP (London), Chairman – MHEPL

Our goal this World Health Day should be

“Encourage Wellness rather than Treatment of Illness “

Mr. Rajit Mehta, Secretary, NATHEALTH, and MD & CEO, Max Healthcare Institute Ltd

This World Health Day comes with a unique opportunity to look into critical aspects of the current healthcare scenario around the country. We need to ensure that communities around us have access to quality healthcare and it deserves our undivided attention. The cost of quality healthcare and how the economically weaker section could avail healthcare facilities in times of distress is of utmost importance. While the intent of the Universal Health Coverage is right, it is important the fraternity comes together to ideate how it can become a reality. We need to work towards analyzing the true cost of delivering high-quality healthcare to all and ensuring that sufficient number of trained healthcare personnel is functioning in the system to achieve the universal health coverage goal. With an access to quality healthcare, the nation will be more productive and generate additional employment in rural and semi-urban areas.

Besides, we, as healthcare advocates, need to adhere to regulations, enable communities, and empower individuals to make informed choices through compassion and by following professional standards.

On this World Health Day let’s pledge to be agile and responsible towards a better & healthier world for all.

Mr. Anjan Bose, Secretary General, NATHEALTH

“In 2017, the government announced the National Health Policy NHP-2017, with major focus on quality and affordable healthcare to all...The government’s focus on Universal Health Coverage (UHC) is expected to offer several opportunities for diverse stakeholders of healthcare sector and contribute to health & wellbeing of the Nation as a whole.. Now, NHPS/M(National Health Protection Scheme or Mission) announced in the recent Union Budget, should help in taking forward the goals set in the Health Policy... Healthcare Providers, Health Insurers, Diagnostics, MedTech and other stakeholders need to collaborate in order to contribute to the success of NHPS.. NATHEALTH is making all possible efforts to enable significant partnerships among various stakeholders.

Stakeholder engagement is the key to effective implementation of these policies and schemes. The government has been engaging with various segments while creating a new institutional framework to take Indian healthcare ecosystem to the next level. As part of Ayushman Bharat Mission, NHPS would require strong partnerships among stakeholders and with this collaborative spirit, we should be in position to make our healthcare ecosystem robust and more inclusive.”

Mr. Gautam Khanna, Governing Council Member, NATHEALTH and CEO, P D Hinduja Hospital and Medical Research Centre

The year's theme 'Universal Health Coverage' for World Health Day 2018 is aptly suited for a country like India which has been struggling to provide access to basic medical care to its huge population. The Government's recent move of introducing the National Health Protection Policy i.e. covering 10 crore poor and vulnerable families and provide up to ₹5 lakh per family per year for hospitalization in secondary and tertiary care institutions is indeed a welcome step. With 50 crore beneficiaries, this would be one of the largest benefits program of its kind in the world and is a big step towards the World Health Day theme of Universal Health Coverage.

In addition to the coverage scheme, the government's plan of establishing new government medical colleges and hospitals, the upgradation of existing district hospitals and setting up of over 1,50,000 health and wellness centres throughout the country, are outstanding examples of an integrated approach towards enabling Universal Health Coverage for the people of this country.

While the announcements have brought cheers to the nation and have been long overdue, the success of it lies in the establishment of quality primary care centres which would adhere to the strict clinical guidelines, quality standards and still afford to keep the cost low so as to be affordable within the policy framework. A committee needs to track and see it to that these policies are implemented and monitored effectively and efficiently so that they enable providing high-quality patient care and that they truly benefit the citizens.

If the concept of Universal Health Coverage is successfully implemented and sustained in India, it will not only be revolutionary in the Healthcare industry, but will help foster a healthy workforce, a healthy nation and thus a growing economy.

Ms. Meena Ganesh, MD & CEO, Portea Medical

As the world gears to celebrate the 70th anniversary of World Health Day on 7 April 2018, Universal Health Coverage or UHC is both a very relevant theme, as well as a timely call to action for all healthcare stakeholders. The belief that people should be provided quality health services, where and when they need them, without suffering financial hardship, is fundamental to UHC. This can only be achieved if healthcare costs, access and quality are addressed.

In India, while there is a long way to go before UHC can become a reality, I am encouraged by the collaborative efforts by governmental authorities, industry bodies such as NATHEALTH, as well as public and private sector healthcare providers.

I would like to see the needs of elders in particular, being prioritized when it comes to the roll out of UHC. Typically, both healthcare concerns and costs escalate as a person ages, and millions of elders feel great insecurity on this account. Universal Health Coverage can make the lives of every citizen, especially elders, much easier.

Mr. Harish Pillai, NATHEALTH Governing Council Member and COO, Indus Health Plus Pvt. Ltd

World health day is a global health awareness day, celebrated every year on 7th April to mark the anniversary of the founding of WHO. This year the theme is “Health for ALL”. This means ensuring that everyone, everywhere can access essential quality health services without facing financial hardships and mental stress. This will require united efforts from all stake holders – Government, private healthcare providers, NGO's, citizens, etc. across the world. Humanity has developed several scientific inventions from lifesaving vaccines to landing on the moon. If we can achieve universal health coverage for everyone, everywhere it will be the greatest achievement for all mankind.

Mr. Sumeet Aggarwal, Governing Council Members and MD, Midmark (India) Private Limited

As an organization, we at Midmark (India) are on a mission to improve the experience between the patient and the caregiver is at the heart of everything we do. This is indeed a great initiative by NATHEALTH.

Healthcare is evolving every day, every hour. Same healthcare for all is the need of the hour and Universal coverage is the hallmark of a government's commitment to improve the wellbeing of all its citizens.

According to UN, In India, there are an estimated 1.5 million hospital beds and nearly half a million large and small health facilities. However, there are imbalances in distribution: an estimated 80 per cent of hospital beds and health care providers are in urban areas; the public sector provides an estimated 20 per cent of outpatient and 40 per cent of hospitalization services; and the private sector has nearly two-thirds of all functional hospital beds and around 85-90 per cent of qualified allopathic physicians. Government is already aware and working on building and expanding public health system across the nation. Government acknowledges the need of new reforms in the health departments at state and central level. We truly believe that universal health coverage will ensure that people get access to basic quality healthcare without suffering any financial burden.

Health For All#

Mr. Sanjay Prasad, Governing Council Member- NATHEALTH and President & CEO-Mercy Healthcare

World Health Day is celebrated to draw the attention of the people towards the importance of global health. It is celebrated to remember the establishment of the World Health Organization and create awareness amongst people towards the major health issues in the world.

World Health Day aims to inspire, motivate and guide Universal health coverage (UHC) stakeholders to make commitments towards UHC; Inspire—by highlighting policy-makers' power to transform the health of their nation and inviting them to drive policy change; Motivate—by sharing examples of how countries are already progressing towards UHC and encourage others to find their own path; Guide—by providing tools for conversations and structured policy dialogue on how to advance UHC domestically or supporting such efforts in other countries.

Universal health coverage (UHC) aims that all people and communities can use the promotive, preventive, curative, rehabilitative and palliative health services they need, of sufficient quality to be effective, while also ensuring that the use of these services does not expose the user to financial hardship.

According to WHO's Universal Health Coverage Data at least half of the world's 7.3 billion people still lack full coverage with essential health services.

On this World Health Day let us pledge to make healthcare available to all and make the world a better place to live. Also, let us have a good understanding of health, healthcare, ill-health and well being. We should understand that healthcare covers not only medical care but also all aspects of preventive care.

'Let us pledge to live healthy and strive to make healthcare available to all'

Mr. Jai Shankar Krishnan, Member, NATHEALTH and President – Danaher India and Southeast Asia

"At Danaher, we live by our purpose – "Helping realize life's potential". Healthcare is a fundamental need and is at the core of achieving our purpose. Our diagnostics businesses strive for affordable, accessible and high-quality healthcare for all. Cepheid, one of our flagship brands, continues to work with the government in its mission to eradicate TB. As we ramp up our operations and investments to "Make in India" and "Skill Indian healthcare professionals", we fully support the government's "Ayushman Bharat" initiative towards Universal Health Coverage (UHC). NATHEALTH has done a commendable job in serving as the premier healthcare platform. I wish them all the best for their future endeavors and look forward to working with them"

Mr. Pavan Mocherla, NATHEALTH Member and Managing Director – India/South Asia, BD

"We have a significant role to play in healthcare at a time when India is seeking every opportunity to make a difference in the communities, where healthcare needs are needed the most. It took us seventy years to provide an impetus towards enabling universal health coverage. In our journey to accelerate the transition towards universal access to healthcare, quality must *not* be negotiated at any intervention that could put patient outcomes at a potential risk. Therefore, it is important to understand that any health development goal needs to recognise PRIMUM NON NOCERE (First do no harm) as its guiding principle. Given the centrality of health for better lives, provision of universal healthcare is an achievable goal and a failure to do so can be quite astonishing. To make healthcare more accessible to the patients the focus must be on investing in quality care and better healthcare delivery. We believe that in our purpose towards *advancing the world of health*, we

will continue to work in the healthcare ecosystem to increase access, improve patient outcomes, and protect patients and healthcare workers in our country.”

Mr. Vivek Srivastava, NATHEALTH Member and CEO and Co-Founder of HealthCare at HOME (HCAH)

On the occasion of World Health Day says, "India is moving towards and all inclusive health coverage. With introduction of the Ayushman Bharat schemes, wellness centres will take care of primary health needs and the health insurance scheme benefiting over 50 crore people will look after tertiary care need of the masses. Home healthcare is also emerging as an integral part of the Indian healthcare industry. By extending reach of hospitals directly to patient homes and making treatments for economical for patients, home healthcare plays a crucial role in assuring health coverage by making it more accessible and affordable for all. The future of Indian healthcare is indeed very promising."

Ms. Ameera Shah, NATHEALTH Member, Promoter MD- Metropolis healthcare, Metropolis Healthcare Ltd

"Universal Healthcare Coverage is a noble idea, and I believe that every human being deserves the right to quality medical attention, regardless of their ability to pay. While seeing it implemented on a large scale will likely take a while, it certainly pleases me to observe that as a nation, we are now paying more attention to healthcare affordability. The big-ticket promise of 'National Health Protection Scheme', now officially termed as 'Ayushman Bharat' signals the government's intention in the right direction. Metropolis will be happy to partner with the government and other industry bodies in achieving this vision. I truly hope that we become a nation where no one has to choose between financial hardship and death."

Mr. Suyash Borar, Member, NATHEALTH and Director, Xceptional Health & Wellness Pvt. Ltd

"World Health Organisation has declared Universal Health Coverage (UHC) as a theme for this year. UHC enables everyone to access proper healthcare services. The Government of India is also taking a step in this direction through 'National Health Protection Scheme'. Every one of us can play a part in achieving UHC. Let's play our part well....."